2012 NIRI Annual Conference

Sessions by Room and Day*

	Room 4A	Room 6A	Room 6B	Room 6C	Room 6D	Room 611-614
Sunday, June 03, 2012						
1:00 PM 3:00 PM				Getting Your Show on the Road Conference Workshop	Effective IR in the New Capital Markets Conference Workshop	Speaker Training for the IRO Career Management
3:30 PM 4:15 PM	IR Practices of Asia-Pacific Issuers Conference Workshop Grand Hyatt Hotel - Amphitheater					
4:15 PM 5:00 PM	Leading Practices for Global IR Programs Conference Workshop Grand Hyatt Hotel - Amphitheater					
Monday, June 04, 2012						
7:45 AM 8:00 AM		Introductions from the Annual Conference Committee Co-Chairs General Session				
	4A	**6A**	**6B**	**6C**	**6D**	**611-614**

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Monday, June 04, 2012

		Room 4A	Room 6A	Room 6B	Room 6C	Room 6D	Room 611-614
8:00 AM 8:30 AM		NIRI Leadership: State of the Profession General Session					
8:30 AM 9:45 AM		CFO Panel General Session					
10:15 AM 11:30 AM		Global Investor Panel General Session					
11:45 AM 1:00 PM	Lunch at the Services Showcase Networking Event 4B - 4th Level						
1:15 PM 2:30 PM	Open-Topic Discussions with Industry Peers Industry Breakout Discussions See Program Book for Locations						
		4A	**6A**	**6B**	**6C**	**6D**	**611-614**

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	Room 4A	Room 6A	Room 6B	Room 6C	Room 6D	Room 611-614
Monday, June 04, 2012						
2:45 PM 4:00 PM			Raising Capital: Outlook and Innovation Capital Markets	Communicating the Deal: How IR Can Drive Success Communications	North Meets South, East Meets West: The New Paradigm for Road Shows Global IR	Engage Investors on Corporate Governance Matters to Win the Proxy Vote Regulations and Governance	Developing and Socializing a Competitive Career Brand Career Management
4:15 PM 5:30 PM			Developing a Strategic Approach to IR Organizational Development	Creating Core IR Messages and Measuring Their Impact Communications	Winning Investor Relations Strategies to Compete for Global Capital Global IR	IR Targeting & Investor Trading Behaviors IR Marketing/Outreach	By the Numbers: How Wall Street Evaluates Your Stock Investment Process
6:30 PM 9:00 PM	Monday Night Signature Event - Bands, Entertainment, and Networking! Networking Event Grand Hyatt Hotel						
Tuesday, June 05, 2012							
7:00 AM 8:15 AM						Bloomberg: Increasing Ties in the Emerging Markets Breakfast Brief	BATS: Crisis Communications in Action Breakfast Brief
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Sessions by Room and Day*

Tuesday, June 05, 2012

	Room 4A	Room 6A	Room 6B	Room 6C	Room 6D	Room 611-614
8:30 AM 10:00 AM	Regulatory View from SEC Leadership General Session					
10:30 AM 11:45 AM		Planning An Effective Analyst Day IR Marketing/Outreach	Web Disclosure: High Seas or Smooth Sailing for Your Company? Communications	Technical Investing: Why It Matters Investment Process	Compensation and the IRO: 2012 Data and Hiring Trends Career Management	Everything You Wanted to Know About Market Structure, But Were Afraid to Ask Capital Markets
12:00 PM 1:30 PM		Ipreo: Hedge Funds - Breaking Down the Mystique Lunch and Learn	Rivel Research Group: Optimizing Measured Feedback from the Buy-Side Lunch and Learn	FTI: CEO Communications - The New Demands of the CEO Lunch and Learn	NASDAQ OMX: On The Move - The Changing IR Workflow in the New Mobile Environment Lunch and Learn	AST: Navigating the Corporate Governance Landscape: A Roadmap for IROs Lunch and Learn
1:45 PM 3:00 PM		Buy-Side Insight: Getting on the Radar Screen Investment Process	Socializing with Social Media Communications	Data Driven Targeting IR Marketing/Outreach	The Impact of the Euro Crisis on Global Capital Markets Capital Markets	Breaking Through the Proxy Maze: Winning Shareholder Votes Regulations and Governance
3:30 PM 4:45 PM		Reg FD: Staying Out of Trouble Regulations and Governance	Year Two of Say on Pay: Investors Had Great Expectations, Did Issuers Meet Them? Regulations and Governance	Uses of Cash and Subsequent Returns on Share Prices Capital Markets	Why Effectively Communicating on ESG Issues Matters Globally Global IR	Creating Compelling Investor Presentations Communications
	4A	**6A**	**6B**	**6C**	**6D**	**611-614**

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2012 NIRI Annual Conference

Sessions by Room and Day*

Wednesday, June 06, 2012

		Room 4A	Room 6A	Room 6B	Room 6C	Room 6D	Room 611-614
8:30 AM 10:00 AM		Board of Directors: Corporate Governance, Value Creation and Investor Relations General Session					
10:15 AM 11:45 AM		An Applied View of the Future General Session					
1:00 PM 3:00 PM				WidgeCo Management Needs Your Help! Conference Workshop	Would You Buy This Stock? An Interactive Valuation Workshop with Rainier Investment Conference Workshop		

	4A	6A	6B	6C	6D	611-614

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