

INVESTOR RELATIONS UPDATE (2012 CONTRACT)

IRupdate

National Investor Relations Institute

225 Reinekers Lane, Suite 560 : Alexandria, VA 22314
703.562.7700 : www.niri.org



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MAGAZINE ADVERTISING

Issue(s) for Reservation in 2012

Frequency:	1x	3x	6x	12x
Jan	Apr		Oct	
Feb	May	Aug	Nov	
Mar	June/July	Sept	Dec	

One-time rates listed

Ad Size	Color	Black/White
Full page	\$4,720	\$3,640
Half page	\$2,724	\$2,185
Quarter page	\$1,180	\$ 912
1/8 page	\$585	\$585
Cover 3	\$5,270	
Cover 4 (back cover)	\$4,100	

Requested Position _____

Net rate per insertion _____

Submitting Materials

- A black/white or color proof or composite must accompany all materials.
- Files can be sent on CD or via e-mail to mjones@niri.org.
Files can be compressed using Stuff-it or ZIP.
- Please send materials to: NIRI Publications — IR Update
225 Reinekers Lane, Suite 560, Vienna, VA 22314

Invoices are sent per issue. Payment is due within 30 days of the date invoiced. All discounts will be forfeit if payment is not made within 30 days of invoice.

Restrictions

In an effort to preserve the integrity of the publication; *IR Update's* policy will be to limit space available for advertising to no more than 30% of each issue and to refuse any copy which the publisher feels is not up to the standards of the publication.

SIGNATURE OF ADVERTISING REPRESENTATIVE _____

PRINTED NAME _____

Return this insertion order to:

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