



## Resources on Guidance Practices

[NIRI 2018 Policy Statement – Guidance Practices](#)

[NIRI, \*IR Update\*, "Going Long: How Can IROs Generate More Long-Term Investing in a World Dominated by Financial Markets Often Geared to Reward Short-Term Investing?" \(July-August 2018\).](#)

[NIRI, \*Earnings Process Practices Research Report\* \(2016\).](#)

[NIRI, \*IR Update\*, "Shifting to a Long-Term Focus" \(September 2015\).](#)

[NIRI, \*Guidance Practices Study\* \(2014\).](#)

[NIRI, \*Standards of Practice for Investor Relations: Earnings Release Content\* \(2013\).](#)

### **Additional Resources**

[FCLT Global, \*Driving the Conversation: Long-term Roadmaps for Long-term Success\*, February 2019.](#)

[\*The Washington Post\*, "Editorial: Trump's instinct against corporate short-termism is on the money," August 18, 2018.](#)

[Jamie Dimon and Warren Buffett, \*The Wall Street Journal\*, "Commentary: Short-Termism Is Harming the Economy," June 6, 2018.](#)

[National Association of Corporate Directors, "NACD CEO Peter Gleason Comments on Business Roundtable's Support of Companies Moving Away from Providing Quarterly Earnings Guidance," June 7, 2018.](#)

[Business Roundtable Press Release, "Business Roundtable Supports Move Away from Short-Term Guidance," June 7, 2018.](#)

[FCLT Global, \*Moving Beyond Quarterly Guidance: A Relic of the Past\* \(October 2017\).](#)

[McKinsey Global Institute, \*Measuring the Economic Impact of Short-Termism\* \(August 2017\).](#)

[\*Harvard Business Review\*, "Finally, Evidence That Managing for the Long Term Pays Off"](#)

(February 2017).

The Generation Foundation/KKS Advisors, "Earnings Guidance – Part of the Future or the Past?" (2014).