Resources on Guidance Practices

**NIRI 2018 Policy Statement – Guidance Practices**


**NIRI, IR Update,** “Shifting to a Long-Term Focus” (September 2015).

**NIRI, Guidance Practices Study (2014).**

**NIRI, Standards of Practice for Investor Relations: Earnings Release Content (2013).**

Additional Resources

**FCLT Global, Driving the Conversation: Long-term Roadmaps for Long-term Success, February 2019.**


**FCLT Global, Moving Beyond Quarterly Guidance: A Relic of the Past (October 2017).**

**McKinsey Global Institute, Measuring the Economic Impact of Short-Termism (August 2017).**

*Harvard Business Review,* "Finally, Evidence That Managing for the Long Term Pays Off"