



**January 10, 2017**

## **NIRI Education in 2017**

The NIRI Annual Conference takes place on June 4 – 7, 2017 in Orlando. The advance registration deadline is February 27th, so you'll want to [register](#) now for the world's largest IR education event. General Session speakers include former SEC Chair and Commissioner Elisse B. Walter and Anthony Scaramucci, founder and a co-managing partner of SkyBridge Capital.

NIRI Finance Seminars in New York in March include "Finance 101" and "Finance Essentials." For more information on NIRI's finance courses, please click [here](#).

NIRI chapters also offer excellent IR education opportunities. Please click here for a complete [list](#). Here are some of the informative programs that will be offered over the next two weeks:

- Twin Cities, January 10: Earning the IRC Credential
- Virtual, January 10: Investor Perception Studies: Ensure Your Messaging is on Track
- Cincinnati Tri-State, January 11: Telling Your Company's Story
- San Francisco, January 11: Navigating Proxy Advisory Firms as Part of Activist Defense and Good Corporate Governance
- Chicago, January 13: What's New in the Capital Markets and How Does It Impact You?
- Houston, January 17: IR Strategy and Best Practices - Measuring the Success of Your IR Program
- Boston, January 18: Crisis Communication – Managing Reputational Risk in a Volatile World
- Austin/San Antonio, January 19: Hiring and Compensation Trends in Investor Relations
- Rocky Mountain, January 19: A Powerful Recipe for a Successful Storyteller
- Orange County, January 19: The New Sustainability Environment
- New York, January 19: Building an Award-Winning Investor Day
- Dallas/Ft. Worth, January 20: Short Attack Activism – A Growing Trend IROs Must Know About

Wishing you all the best for a successful 2017,

Mike

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