

January 24, 2017

Build Your IR Knowledge Base for 2017

The NIRI Annual Conference <u>agenda-at-a-glance</u> and a preliminary list of <u>concurrent sessions</u> are now available online to assist with your 2017 planning. This year's Annual Conference takes place June 4-7 in Orlando. <u>Register</u> now for advance registration rates, which end February 27th.

The New York Chapter is offering an innovative approach to online education with NIRI-NY Headliners. This series of educational videos covers topics of interest to IROs, including the recent "Sustainability Best Practices." To view the NIRI-NY Headliner library, please click here.

If you have a colleague who is new to investor relations or finance, please pass along this <u>link</u> for the NIRI finance seminars in New York on March 27-30. Finance 101 and Finance Essentials focus on the financial skills essential to IR.

To further your knowledge, I suggest that you visit the *IR Update* <u>archives</u>, which include articles on communicating with employees, managing revolving IR positions, and testimonials from new Investor Relations Charter (IRC) credential holders.

With best regards, Mike

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