



March 14, 2017

Bravo Zulu!

I have the great pleasure of making two important announcements this week, both related to NIRI's growing [IRC™ professional credential program](#).

First, later this week on the NIRI chapter leaders' call I will announce the rollout of our IRC Chapter Toolkit. This new resource is a comprehensive package of instructional slide decks tied to the [IR Competency Framework](#), the ten knowledge domains necessary for investor relations proficiency. Responsive to your needs, this is another [IRC resource](#) that chapter leaders can use in the way that best suits their chapter members, be it through regular monthly programming, small group IRC study sessions, individual exam prep, etc.

The IRC is uniquely suited to IR because IR itself is so unique. Rather than simply assessing a single discipline of the many that make up IR such as your financial background or communications knowledge, it drills down on *all* the key factors necessary for IR success. The IRC is a comprehensive assessment of your experiential knowledge of finance, strategy, communications, regulation, and governance. Having that "IRC" next to your name provides another element of comfort to an executive recruiter or C-suite looking to fill a key IR spot. You can apply now for the June exam here: www.niri.org/certification.

Second, as is so often the case, this new chapter resource is the result of the many hours of hard work of dedicated volunteers. On behalf of NIRI, I thank the following individuals who contributed their valuable time to developing the IRC Chapter Toolkit as either a steering committee member or content author:

Darin Arita, IRC, Remy Bernarda, IRC, Robert Burrows, IRC, Geoffrey Buscher, Mark Furlong, IRC, Larry Goldberg, IRC, James Grant, IRC, Cynthia Holt, IRC, John Morgan, IRC, Frank O'Neil, IRC, Theodore O'Neill, IRC, Lisa Rose, IRC, David Rosenbaum, IRC, Stephanie Wakefield, IRC.

It is this kind of selfless volunteerism that makes our community so special.

Thank you, and well done!

Best regards,
Matt

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