

March 21, 2017

## **New Speakers for the 2017 NIRI Annual Conference**

Your colleagues on the Annual Conference Committee continue to add speakers and innovative sessions to the <u>2017 Annual Conference</u>. New on the agenda are Gillian Munson, CFO of XO Group Inc., and Brad Stone of the Bloomberg Technology Group, author of "The Upstarts: How Uber, Airbnb, and the Killer Companies of the New Silicon Valley are Changing the World."

Also, new this year:

- IR Strategy & Planning: IRO Teach In. A dynamic and interactive two-hour session on Sunday, June 4, that will focus on formulating and executing IR plans.
- Ask the Experts. Meet with NIRI Fellows in small, informal groups during breakfast on Tuesday, June 6, with time for Q&A on designated issues.
  Discuss your most pressing issues and career development questions.
- Peer Power + Speed Networking. A fast-moving session on June 6 to connect attendees, create contacts and outline top-of-mind issues; participants will move from table to table in scheduled intervals.

The complete schedule of <u>concurrent sessions</u> with detailed descriptions is available on the NIRI website.

Accommodations at the Grande Lakes Orlando Resort can be reserved at special NIRI <u>rates</u> – you'll want to stay on site at the JW Marriott or Ritz-Carlton to be near all education and networking events. These discounted rates are available three days before and after the conference if you are able to extend your trip to enjoy Orlando's theme parks and other attractions.

For more information or to register for the world's largest IR education and networking conference, June 4-7 in Orlando, please click here.

I look forward to seeing you all there!

Mike

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