



**March 28, 2017**

## **IR Community Welcomes New NIRI CEO**

Gary A. LaBranche, FASAE, CAE, got off to a quick start last week as NIRI's new President and CEO, and it was great to see the [IR community](#) roll out the welcome mat for him. Gary kicked off his tenure by attending a series of NIRI and IR events in New York City including meeting with the NIRI New York chapter Board, sitting in on planning sessions with the NIRI Annual Conference Committee and the Senior Roundtable Steering Committee, participating in the March NIRI Board of Directors meeting, joining IR Magazine to ring the NYSE closing bell, and presenting an award to NIRI member [Mike Conway](#) at the IR Magazine Awards. Congratulations, by the way, to [all award winners](#)!

Speaking of the [NIRI Annual Conference](#), the Annual Conference Committee of your peers has developed an [outstanding lineup of sessions](#) from Saturday, June 3 through Wednesday, June 7. [Why attend](#)? Whether you are new to IR or looking for a deeper dive on more strategic issues facing our profession, the NIRI 2017 Annual Conference has it covered. Beyond the baseline of top level education, you are exposed to the largest global gathering of IR products and services providers, and other IR professionals to facilitate developing or adding to your IR network. [Register now!](#)

I'd also like to remind everyone that today is the initial application deadline for our new [IRC exam](#) testing window (June 10-17). The final deadline is on April 28. This new June IRC exam is responsive to your needs; some expressed an interest in taking the exam, but had conflicts with the March and September exam dates. Not sure about participating? Learn what motivated others to sit for the exam on [NIRI's Facebook page](#). Apply for the IRC exam here: [www.niri.org/certification](http://www.niri.org/certification).

Best regards,

Matt

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