



**April 4, 2017**

## **2017 NIRI Annual Conference: So Many Innovative Sessions and Speakers**

Your enthusiastic peers on the [Annual Conference Committee](#) met in New York recently to put the finishing touches on the 2017 NIRI Annual Conference, which takes place June 4-7 in Orlando. I can assure you that the committee has set in place a most comprehensive agenda. You can choose from a record-breaking [25 concurrent sessions](#), together with six keynote sessions. With more than 100 speakers, this conference represents a new record for speakers and sessions for NIRI.

The opening keynote session, “Disruption in the Market: Leaders that are Changing Business Forever,” features Brad Katsuyama, CEO of IEX, and Gillian Munson, CFO of XO Group, who will discuss the leadership and culture of companies that are “disrupters” or “reinventing” their industry. This session will be moderated by Bloomberg journalist Brad Stone, author of “The Upstarts: How Uber, Airbnb, and the Killer Companies of the New Silicon Valley Are Changing the World.”

Another keynote session you won’t want to miss is “Powerful Tweets: How Corporations are Preparing to Beat a Social Media Crisis” where Richard S. Levick, chairman and CEO of Levick, will cover how IR professionals are evaluating risk and preparing for crisis in this era of the 24-hour news cycle and direct communications via social media.

Former SEC Chair and Commissioner Elisse B. Walter will bring you up to date with the keynote session, “The Evolution of Regulatory and Sustainability Disclosures: What are the Latest Trends?”

Please be sure to [register](#) for the conference by May 15 for savings; you also must reserve [hotel rooms](#) at the Orlando Grande Lakes by May 15, so don’t wait to book your lodging. And check out NIRI’s [pre-conference seminars](#) to take full advantage of your trip to Orlando.

If someone on your team can’t attend the annual conference but is seeking education

on finance and capital markets, NIRI's [Finance Essentials](#) seminar on June 26-27 in Miami will meet their needs. And NIRI's esteemed [Fundamentals of IR](#), a crucial course for those new to IR, takes place September 11-13 in Boston.

Finally, you should check out the redesigned *IR Update*. Please let us know what you think of the magazine's new look and content.

We look forward to seeing you in Orlando in June!

Best regards,  
Mike

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