



**April 18, 2017**

## **Just Six and a Half Weeks Until the NIRI Annual Conference**

What's [new](#) at the 2017 NIRI Annual Conference?

### **Peer Power + Speed Networking**

This fast-moving session connects you with your peers as you move from table to table in intervals adding to your professional network.

### **Ask the Experts**

Meet with NIRI Fellows in small, informal groups, with time for Q&A on designated issues.

### **Think Tanks**

These facilitated small-group sessions will challenge your thinking and provide new perspectives on emerging issues.

### **IR Strategy & Planning: IRO Teach In**

During this interactive two-hour session, you will learn to formulate and execute IR plans and address key domains in the practice of IR.

Standard registration rates for the conference end May 15, so register [now](#) for savings. And you can take advantage of inexpensive airfares to Orlando available now.

In addition to great education, the Orlando Grand Lakes offers an excellent location. Discounted room rates are available three days before and after conference. Bring your family and friends to enjoy all that Orlando offers – theme parks, golf, and many other attractions. [Book your room](#) at the JW Marriott by May 15 for discounted NIRI rates.

Finally, don't miss your chance to sit for our new June IRC exam. The final exam application deadline is **April 28** for this newly added exam window of June 10-17. Apply now at [www.niri.org/certification](http://www.niri.org/certification).

I look forward to seeing you in June,

Mike

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