



May 2, 2017

Just Four and a Half Weeks Until the NIRI Annual Conference

Your peers on the Annual Conference Committee have added a new speaker to the “**Disruption in the Market: Leaders that are Changing Business Forever**” general session -- John E. Geller, Jr., executive vice president and CFO of Marriott Vacations Worldwide Corporation. You won't want to miss this session on June 5 featuring C-suite executives on the forefront of the “disrupter” revolution. For more details, click [here](#).

What else is new at conference this year?

- **IRO Teach-In: IR Strategy and Planning:** This interactive two-hour workshop is focused on the formulation and execution of IR plans and addresses key domains in the practice of IR. For details, [click here](#).
- **Ask the Experts:** You can meet with NIRI Fellows and Senior Roundtable members in small, informal groups, with time for Q&A on a wide range of issues and topics.
- **Speed Networking: Take Peer Power to the Next Level:** Gain connections as you move table to table in intervals, and discover what issues are top of mind with your peers. For more information, click [here](#).
- **Interactive Technology:** A new platform will enable crowd-sourced questions and participant live polling.

Popular events returning this year include industry-specific meet-ups, lunch-and-learn sessions, and activities such as the NIRI [Golf Classic](#) and evening networking receptions.

Standard registration rates end **May 15**, so please [register](#) soon. Special NIRI room rates at the JW Marriott Orlando Grande Lakes also end **May 15**, so [reserve](#) your room now for savings – and obtain discounted room rates for three days before and after conference. I think you'll find competitive airfares to Orlando right now as well.

Finally, I want to congratulate the [11 IR professionals](#) who have just earned the

Investor Relations Charter™ (IRC) credential. This third class of IRC credential holders will be honored at the NIRI Annual Conference.

I look forward to seeing you in Orlando.

Mike

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