



**May 16, 2017**

## **Two and a Half Weeks Until Conference – There’s Still Time to Register**

The NIRI 2017 Annual Conference is just around the corner, but the buzz is already building about one of its workshops — a session dedicated to helping IR professionals brush up on their strategy and planning skills. The workshop, **IR Teach-In: Strategy and Planning**, will be led by experienced IROs, including:

- Jennifer Beugelmans, Vice President, Financial Planning & Analysis and Investor Relations, Etsy
- Kevin Kalicak, Senior Director, Investor Relations, Darden Restaurants, Inc.
- Meredith Kaya, Director of Investor Relations, Ironwood Pharmaceuticals
- Julie Tracy, IRC, SVP, Chief Communications Officer, Wright Medical

For more information on the IRO Teach-In, [click here](#). And for a list of the many conference concurrent sessions, which feature speakers from across the IR profession, [click here](#).

NIRI has extended discounted registration rates through this **Friday, May 19**, so you’ll want to [register now](#) to take advantage of the savings. NIRI also has extended discounted room rates at the JW Marriott Grande Lakes Orlando through this Friday, so you’ll want to book your room *this week*. To take advantage of room savings, please contact Sharon Wall, NIRI’s meeting planning and travel manager, at (703) 562-7682, or [swall@niri.org](mailto:swall@niri.org).

NIRI pre-conference seminars in Orlando include **Finance 101**, **Writing Workshop for IR**, and **Think Like an Analyst**. Please pass this [link](#) along to a colleague who would benefit from these highly rated IR seminars.

We look forward to seeing you on June 3 – 7 in Orlando at the NIRI Annual Conference, the world’s largest IR networking and education event!

Mike

Michael C. McGough, CAE  
Chief Membership Officer  
National Investor Relations Institute  
[mmcough@niri.org](mailto:mmcough@niri.org)