



June 27, 2017

Carpe Career

Last week I had the pleasure of returning to my former chapter, the NIRI Capital Area chapter, to moderate a discussion about [shaping your career path in IR](#). I use the word “moderate” loosely because I wasn’t so much moderating as simply enjoying a lively dialog that needed no help or direction from me!

The wide-ranging discussion hit on many of the elements currently impacting the profession and how IROs can add value within their organizations. We also looked at the most recent [NIRI/Korn Ferry compensation study](#) and explored factors influencing IR compensation including your company’s market cap, industry and location, as well as personal factors such as your level of experience, gender, degree type and whether or not you are credentialed.

The good news is that some of these factors are within your control, and NIRI can help. Our new professional credential, the Investor Relations Charter (IRC™), is the only professional IR certification in the U.S., and one that more than 100 of your colleagues have already earned. In fact, this week we are mailing the results of the June IRC exam, and we plan to announce this new IRC class soon.

These individuals are proactively shaping their career paths. You can do the same by applying to sit for the September IRC exam. I encourage everyone eligible to [apply for the September IRC exam](#) by this Thursday, June 29.

Best regards,

Matt

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