



July 25, 2017

Making Your Voice Heard in Washington

NIRI is the voice of the IR profession, and we strive to bring the concerns of IR professionals to Congress and the Securities and Exchange Commission.

Last week, I met with staffers for five members of the House Financial Services Committee. We are asking lawmakers to support legislation by Senator Tammy Baldwin (D-Wisc.) to modernize the 13(d) disclosure rules to provide greater transparency around hedge fund activism. We also urged the lawmakers to back a bipartisan bill by Rep. Sean Duffy (R-Wisc.) to regulate proxy advisors and ensure that all companies have a chance to review draft proxy reports so that investors don't vote based on erroneous information. In addition, NIRI is supporting an [effort](#) by the U.S. Chamber of Commerce and the National Association of Corporate Directors to update the SEC's shareholder proposal rules.

While we are making progress, it can take a long time to pass legislation or to change SEC regulations. To accomplish our advocacy objectives, we will need the support of public companies from around the country. For more information on how you can help us, please visit NIRI's [Advocacy Call to Action](#) page.

During the hectic pace of earnings season, it's easy to forget that you need to take some time to invest in your career. One great way to do that is to obtain the Investor Relations Charter (IRC) credential. This **Friday, July 28**, is the final IRC application exam deadline in 2017, so submit your [application](#) now to take the exam during the September 9-16 testing window.

A reminder to sign up for the NIRI [September IR seminars](#) in Boston, which include the highly-rated ***Fundamentals of IR, Best in Class Investor Presentations and Investor Days***, and ***Writing Workshop for IR***.

Registration [is now open](#) for the 2017 Senior Roundtable Annual Meeting at the beautiful Montage Laguna Beach. Senior Roundtable members will enjoy learning and networking at the Montage, a luxurious Five Star beachfront resort boasting the elegance of a fine European hotel while also extending the warmth of California

living.

Finally, please save June 10-13, 2018, on your calendar. The NIRI Annual Conference, the world's largest gathering of IR professionals, will be held then at the [Wynn Las Vegas](#).

All the best,
Gary



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