



October 10, 2017

NIRI Loves Las Vegas

This week, the Annual Conference Committee gathers to develop the educational content for NIRI's next Annual Conference at the [Wynn Las Vegas](#) on June 10-13, 2018. Your [colleagues](#) on the committee will spend countless hours identifying the most important topics and most qualified speakers to meet the needs and exceed the expectations of conference participants.

They will be led by Victoria Sivrais, Founding Partner at Clermont Partners. She will be assisted by two vice chairs: Mike Conway, Director, Investor Relations/Corporate Communications, at the Sherwin-Williams Company, and Brian Rivel, President of Rivel Research. The NIRI staff and I look forward to working closely with Victoria, Mike, Brian, and the other dedicated volunteers on the committee as we prepare for the world's largest gathering of IR professionals and service providers in Las Vegas next June.

This act of creation stands in contrast to the tragic act of destruction inflicted on Las Vegas last week. The NIRI Annual Conference is important to Las Vegas because the 6 million convention attendees that visit the city are a way of life – and of jobs -- for thousands of Las Vegans. And getting things back to normal, back to ordinary, back to life, is important to help the people of [Las Vegas](#) move forward.

I share that because last week I was in Paris when I awoke to the news of the shooting. By 9:30 a.m. Paris time, I was on stage welcoming attendees to *IR Magazine's* Global IR Forum. Before I ever set foot on the stage, IR professionals from around the world had shared their concerns and condolences with me. All expressed deep concern for those impacted by the shooting. Some expressed anxiety about visiting Las Vegas ever again. I acknowledged both expressions during my remarks, assuring them that what transpired was not the way of life in America. In fact, I insisted that there was no better place to experience American hospitality than in Las Vegas. Come to Las Vegas in June, I told them, and you'll experience the best of IR – and the best of America.

Conventions play a role in helping to heal communities, including in New York after 9-

11 and in New Orleans after Hurricane Katrina. And I am proud that NIRI will play a small part in helping to do that next June in Las Vegas.

All the best,
Gary

P.S. Finally, a reminder to sign up for the two NIRI [finance seminars](#) in New York during the week of November 6.



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