



November 22, 2016

NIRI Education -- by Members and for Members

A key resource for NIRI is our member volunteers, who work with NIRI staff to develop education programs. Our goal is to provide education for everyone, no matter their position or level of IR experience. Chapter education programs also provide a convenient source for local and online learning. Please [click here](#) for a listing of upcoming chapter events.

On December 1 at 2 p.m. ET, you'll want to join NIRI's webinar: "Hide and Seek: The Incredible But True Story of How Big Institutions Buy and Sell Your Shares." Please [register](#) online – the webinar is free for members and \$250 for non-members.

NIRI seminars in January 2017 in Santa Monica, California, include the highly rated [Fundamentals of Investor Relations](#) on January 9-11, [Best in Class Investor Presentations and Investor Days](#) on January 12, and [Writing Workshop for Investor Relations](#) on January 13. If you're an experienced IR professional, I hope that you will pass along this [link](#) to your peers who would benefit from these NIRI education programs.

The NIRI Annual Conference returns to the JW Marriott Grande Lakes Orlando resort on June 4-7, 2017. Advance registration rates are available, so you should [register now](#) for the world's largest IR education event. New workshops this year include a mock proxy battle simulation and the comprehensive "IR Plan: From Concept to Execution." A new conference theme, "Breaking the Mold," ensures that your peers on the Annual Conference Committee are thinking creatively.

A reminder for members to vote for new national Board members by visiting this NIRI [website link](#), clicking on "My Transactions" on the left, and scrolling down to "Online Surveys." The proxy ballot is also available online as a [PDF document](#). And if you're in the Phoenix area on December 7, we invite you to the NIRI Annual Meeting and Luncheon, which is complimentary for members. Please [register online](#).

With best wishes for a happy Thanksgiving to all,

Mike

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