



November 29, 2016

NIRI Benefits Update

We are now accepting applications for the next [Investor Relations Charter](#) (IRC™) testing window, March 18 – 25, 2017. The initial application deadline is January 4. With nearly 100 IROs already certified, and more already signed up to sit for the March exam, what are you waiting for?

For those already certified, we've just posted the [IRC Renewal Program Handbook](#) with all of the information you need to begin working on the Professional Development Units necessary to maintain the credential.

Your Annual Conference Committee has been hard at work developing the agenda for the 2017 meeting, which takes place June 4-7 in Orlando. New [General Session speakers](#) have been announced, including former SEC Chair and Commissioner Elisse B. Walter, leading executive coach Connie Dieken, and stress management expert Loretta LaRoche. Advance registration rates are available, so why not use your 2016 budget to [register now](#) for the world's premier IR education and networking event.

If you have a colleague new to IR, you'll want to share information on NIRI seminars in Santa Monica. *Fundamentals of Investor Relations* on January 9-11 provides a structured overview of IR. *Best in Class Investor Presentations and Investor Days* on January 12 is a workshop that combines theory with small group breakouts. *Writing Workshop for IR* on January 13 is an interactive class that will help you learn the principles of clear, efficient financial writing. For more information on NIRI education programs, please [click here](#).

This Thursday we're offering a webinar titled, "Hide and Seek: The Incredible But True Story of How Big Institutions Buy and Sell Your Shares." This behind-the-scenes look at how the stock market works is free to members – [register here](#).

NIRI is seeking nominations for the 2017 class of NIRI Fellows. Do you know an IR professional who has made significant contributions to the betterment of the profession and NIRI throughout their career? Please visit www.niri.org/fellows for information on qualifications and a nomination form.

Matthew D. Bruschi, CAE

Vice President, Communications and Practice Information
National Investor Relations Institute

mbrusch@niri.org

[@Matt_Brusch](#)

[LinkedIn.com/in/mattbrusch](https://www.linkedin.com/in/mattbrusch)