



**December 6, 2016**

## **Looking Ahead to 2017**

2016 is coming to a close, and NIRI is looking at a full program of IR education for 2017.

NIRI seminars for January in Los Angeles include [Fundamentals of Investor Relations](#) on January 9-11, [Best in Class Investor Presentations and Investor Days](#) on January 12, and [Writing Workshop for Investor Relations](#) on January 13. I hope that you will pass along this [link](#) to a colleague who would benefit from these and other NIRI education programs.

The NIRI Annual Conference Committee has confirmed another noted General Session speaker, Elisse B. Walter, former SEC chair and commissioner. The NIRI Annual Conference place June 4-7, 2017 at the JW Marriott Grande Lakes Orlando. Why not use your 2016 budget to [register](#) now for the world's IR education and networking event?

In case you missed it, NIRI has published a new survey report on the IR profession, budgets, and staffing. To access this informative report and other research resources, please visit [www.niri.org/analytics](http://www.niri.org/analytics). This report is free to members; non-members may purchase a copy.

If you're in the Phoenix area tomorrow, we invite you to the NIRI Annual Meeting and Luncheon. The event is complimentary for members, please [register](#) online. The Annual Meeting will be webcast, so please [register](#) here to listen in.

We are calling for nominations for the 2017 class of NIRI Fellows. Do you have a colleague who has made significant contributions to the IR profession and NIRI throughout their career? Please visit [www.niri.org/fellows](http://www.niri.org/fellows) for a nomination form.

With best regards,  
Mike

Michael C. McGough, CAE  
Interim Co-CEO

Vice President, Marketing & Membership

[mmcgough@niri.org](mailto:mmcgough@niri.org)