

# IR UPDATE WEEKLY

**December 12, 2017**

## **Ribbons and Bows**

I have never been good at wrapping gifts. Despite decades of practice, my gifts look like they are wrapped by a cranky two year-old. And don't get me started about making a bow. Yikes!

So as we begin to wrap up 2017, I will keep things very simple. Here are a few items to keep in mind:

- The initial deadline to [apply](#) to take the next Investor Relations Charter exam is December 22. The next testing window will be March 3-10, 2018.
- Please [submit](#) a nominee for the prestigious NIRI Fellows recognition program. The deadline is January 31.
- NIRI's website now has a [MiFID II Resources Library](#) to help you prepare for changes in equity research.
- Finally, a reminder to [register](#) by December 31 and save \$200 on your 2018 Annual Conference registration. #NIRI18 will be at the beautiful [Wynn Las Vegas](#) on June 10-13.

I am happy to close with the news of what I hope will be a nice gift for the IR community. The U.S. House of Representatives is expected to vote next week on [H.R. 4015](#), also known as "The Corporate Governance Reform and Transparency Act of 2017." As previously discussed [here](#), this bipartisan bill would provide much-needed reform and transparency to the activities of proxy advisory firms. H.R. 4015, which is supported by Nasdaq, NYSE, the U.S. Chamber of Commerce, the Society for Corporate Governance, and other corporate groups, includes a draft review requirement to give issuers at least three business days to review draft recommendations for accuracy. We encourage you to [contact](#) your local members of Congress and express support for this bill.

So keep your fingers crossed on the vote for H.R. 4015 – just don't get your finger stuck when you try to tie the bow!

All the best,  
Gary



Gary A. LaBranche, FASAE, CAE  
President and Chief Executive Officer  
National Investor Relations Institute  
[glabranche@niri.org](mailto:glabranche@niri.org)