



July 12, 2016

Connecting Members

When I speak with NIRI members about the value of membership, most note the connections they make through the organization. Our last member survey ranked networking and relationship building as the number one benefit. And a recent Senior Roundtable (SRT) survey noted connection with peers as the most valuable aspect of SRT membership.

I encourage you to take the time to reach out and connect with other NIRI members. You'll find like-minded professionals who understand what you do, and who are willing to provide you with relevant feedback and information.

You can do this online and in person through a variety of NIRI resources:

- Our e-Groups online forum provides a members-only community to discuss practice ideas and to gather recommendations about IR service providers and event venues.
- NIRI's [LinkedIn](#) group is another forum where you can share ideas and let others know about upcoming IR events.
- Our [Chapters](#) provide convenient networking and education in U.S. financial centers, along with the Virtual Chapter for members outside those areas. If you are planning a chapter program, please share the details with Robin Kite, NIRI's director of chapter services, at rkite@niri.org, and she will add your event to our [Chapter Event Listings](#). Several chapters are offering programs to help you study for the next [Investor Relations Charter](#) exam in September.
- NIRI's [Member Directory](#) connects members, with a search function to find members by industry and location.
- [Senior Roundtable](#) connects senior-level IR professionals online and in person. The 2016 SRT Annual Meeting will take place on December 7-9, 2016, at the JW Marriott Scottsdale Camelback Inn in Arizona.
- The NIRI [Annual Conference](#) is the world's largest IR education and networking event. You won't want to miss it, so please mark your calendar for June 4-7, 2017, at the JW Marriott Grande Lakes Resort in Orlando, Florida.
- NIRI offers various professional development opportunities throughout the year where you can expand your IR knowledge and peer network. Our upcoming [seminars](#) include "Fundamentals of Investor Relations," "Creating

Successful Investor and Investor Day Presentations,” and a “Writing Workshop for Investor Relations” in Boston in September.

Best regards,

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