



July 26, 2016

Advance Your Career With NIRI's Seminars

While many of you have been busy with earnings season, we want to remind you that NIRI has scheduled a series of professional development seminars this fall to help you further your IR skills.

On September 18-21, NIRI will host our highly rated "[Fundamentals of IR](#)" seminar at Boston's Westin Waterfront Hotel. This comprehensive seminar will provide an overview of all aspects of investor relations, including marketing, communication, and finance. If you have a colleague who would benefit from learning more about the IR function and best practices, please pass this link along. Also that week in Boston, NIRI will conduct a "[Creating Successful Investor & Investor Day Presentations](#)" seminar on September 22, followed by a "[Writing Workshop for Investor Relations](#)" on the 23rd.

In November, NIRI plans to hold three seminars in New York City in partnership with FinanceTalking. These include "[Finance 101 for IR and Corporate Communications](#)" on November 14; "[Finance Essentials](#)," an advanced two-day course on November 15-16; and "[Think Like an Analyst](#)" on the 17th.

NIRI also provides members with educational content that you can access without leaving your desk. You should check out NIRI's library of [Archived Webinars](#). Most programs are no longer than one hour, and cover a wide variety of IR practice topics. Among the recently added webinar replays is: "[Non-GAAP Disclosures: Applying the New SEC Staff Guidance](#)," which may be a helpful resource as you finalize your second-quarter earnings release.

Finally, a reminder that **this Saturday**, July 30, is the final deadline to apply for the next Investor Relations Charter (IRC) examination in September. For more details, please visit the [Certification page](#) on NIRI's website.

With best regards,

Michael C. McGough, CAE
Interim Co-CEO
Vice President, Marketing and Membership Development
National Investor Relations Institute
mmcgough@niri.org

