

# IR UPDATE WEEKLY

**January 9, 2018**

## **Happy New Year!**

Welcome to 2018. I hope you survived the: a) holidays; b) horrible weather; and/or c) extended time with the family. Now we are back to find ourselves incorrectly writing the date, but otherwise eager to grapple with all that the New Year brings.

MiFID II, which went in effect on January 3, may well be the topic you'll grow to loathe by the time we finish our next trip around the Sun. Even though the SEC granted a 900-day delay in U.S. implementation, MiFID II is likely to have more immediate impact on equity research. Only time will tell. However, at the recent Senior Roundtable annual meeting, many of the profession's most experienced practitioners shared their expectations for a profound and disruptive impact. NIRI's official magazine, *IR Update*, covers this topic in the [January/February](#) edition. And I highly recommend NIRI's new [MiFID II Resources Library](#).

The coming year will also be remarkable for a greatly expanded portfolio of NIRI [educational programming](#). More than a dozen webinars and a new podcast series will be launched. These resources will be joined by a larger and more comprehensive array of seminars, all based on the IR Competency Framework. And stay tuned for news about NIRI's 50th anniversary celebrations in 2019.

We are off to a strong start. This week the IR community will enjoy the Fundamentals of Investor Relations course in Santa Monica this week (I hope to see you there!), a workshop on Creating Compelling Investor Presentations, and a [program](#) entitled, "Changes in Investor Relations – Are You Ready" in St. Louis. Next week offers a hard-hitting [webinar](#), "Are We Managing the Street or is the Street Managing Us," featuring an all-star lineup of speakers. And don't forget to complete your [IRC examination](#) application by January 12!

It is a good thing that we have had a chance to get some rest. The coming year will be busy and exciting and no doubt full of surprises. Fasten your seat belts – it's going to be a bumpy ride!

All the best,  
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