



NIRI Board Candidates 2017 – 2020

Jason Landkamer Director, Investor Relations Fluor Corporation - Irving, TX

Jason Landkamer is the director of investor relations for Fluor Corporation (NYSE: FLR). In this role, he is responsible for communicating with the financial community, targeting potential investors, corporate message development and sell-side analyst relations.

Jason has over 20 years' experience in finance related roles, including 18 years in investor relations.

Since joining Fluor in 2006, Jason has helped the company increase the level of communication and interaction with the investment community through multiple perception study and outreach initiatives, both domestic and international. Additionally, he serves on Fluor's sustainability committee and designs and produces the company's annual report.

Jason, along with the Investor Relations team, has consistently been ranked as one of the best Investor Relations Officers and best IR departments for the Engineering & Construction sector by Institutional Investor magazine since 2008.

Prior to joining Fluor, Jason was with AmeriCredit Corp. for seven years in various investor relations roles, including three years as AVP of investor relations.

Jason graduated from Oklahoma State University with a B.S. in Finance. He has been an active member of the National Investor Relations Institute (NIRI) since 2000 and has served on the NIRI D*FW Chapter Board of Directors in a number of capacities including at-large board member, treasurer, executive vice president and president.

Carol Murray-Negron President Equanimity, Inc. - Middletown, NJ

Executive and Career Development Coach, Equanimity, Inc.

2002 – Present (14 years) Middletown, NJ

With over 25 years of business experience, Carol coaches senior executives and leaders to optimize their performance, effectiveness and strategic communications. She understands what today's leaders are up against as both individual and company growth depend on the ability to adapt and change to meet changing business needs. Her broad experience in corporate leadership, consulting and coaching has provided her with unique skills and insight to coach leaders across global organizations.

Coaching specialties include executive coaching, leadership development, career development, and strategic and financial communications including presentation skills, speech writing and business writing.

Carol holds a Certificate in Executive and Life Coaching from New York University. She is a member of the International Coaching Federation and is certified in DiSC and Hogan assessments.

Adjunct Professor, NYU School of Professional Studies

2004 – Present (12 years) New York, NY

Faculty, Investor Relations Continuing Education Program

Vice President, Investor Relations, Avon Products Inc.

1995 – 2001 (6 years)

As head of investor relations for seven years, Carol restored credibility and effective communications between Avon's management and Wall Street, resulting in stock price and valuation increases significantly ahead of the S&P and the company's peer group. Avon's IR program received industry recognition as "Most Improved IR" among mid-cap companies in 1999. Carol was awarded IR Magazine's prestigious Lifetime Achievement Award in 2003. She is a Fellow of the National Investor Relations Institute.

Marketing Vice President, Asia-Pacific, Avon Products Inc.

1993 – 1995 (2 years) Hong Kong

Based in Hong Kong for three years, Carol led Avon's Asia-Pacific marketing strategy across the region where she developed high-potential marketing leaders in eight countries. Carol had dual responsibilities: Staff responsibility to implement the regional marketing strategy and line (P&L) responsibility for the Malaysia and Thailand markets.

Regional Vice President Sales, Avon Products Inc.

1991 – 1992 (1 year) Newark, DE

As Regional Vice-President of Sales, Carol directed the motivation, training and development of Avon's largest sales team of 20 Division Managers, 400 District Managers, and 100,000 Sales Representatives, and coached division leaders to achieve goals.

Melissa Plaisance
Group Vice President, Treasury & Investor Relations
Albertsons Companies - Pleasanton, CA

Melissa C. Plaisance is Group Vice President, Treasury & Investor Relations, Albertsons Companies, with responsibility for banking and rating agency relationships, cash management, payments, and investor relations. Prior to this role, she was GVP, Strategic Initiatives, and was engaged in identifying and tracking incremental synergies, negotiating payments contracts, and providing investor relations support for former Safeway shareholders and debt holders. She also served as head of Investor Relations in the company's recent IPO process, assisting with the preparation of the S-1 and roadshow materials, and she accompanied senior management on the roadshow prior to the postponement of the offering due to market conditions.

Previously, Melissa was SVP, Finance & Investor Relations for Safeway Inc., one of the largest supermarket companies in North America, which was acquired by Albertsons in January 2015. She also served as an Executive Officer of the company for 20 years. At Safeway, Melissa had responsibility for the treasury and investor relations departments, managed the company's banking and rating agency relationships and was involved in the company's strategic development activities. While at Safeway, she has participated in five acquisitions, developed dividend and share repurchase strategies, participated in six equity roadshows, directed the IPO of the Company's Blackhawk Network subsidiary and was project lead on the sale of the company's Canadian operations. She also oversaw the production of the company's Annual Report and Fact Book and the organization of the company's Annual Investor Conference, Annual Stockholders Meeting and Bank Meetings.

Ms. Plaisance joined Safeway in September 1990 as Director of Investor Relations. She was promoted to VP, Investor Relations in 1993. After taking on responsibility for media relations, government relations and community relations in 1994, she was promoted to SVP, Investor Relations and Public Affairs in 1995. She assumed responsibility for Treasury in 1999, and was named SVP, Finance and Investor Relations in 2000. In early 2004, she left the company to serve as SVP, Finance and Communications at Del Monte Foods, but returned to Safeway in her current role later that year.

Prior to joining Safeway, she was a relationship manager with Bankers Trust, where she held positions in New York and San Francisco before becoming a VP in the bank's leveraged buyout group in Los Angeles.

Ms. Plaisance graduated cum laude from Bucknell University in Lewisburg, PA with a BS in Business Administration and received an MBA from the UCLA Anderson Graduate School of Management.

Plaisance is the immediate past President of the Bucknell Alumni Association Board of Directors, and previously served as its Finance Chair. She is also a member of the San Francisco Chapter of the National Investor Relations Institute (NIRI), and served on the Steering Committee of the NIRI Senior Roundtable and as Co-Chair of the NIRI National Conference in 2011. She also is currently First Vice President of the Headlands Homeowner Association. She also has been recognized by Progressive Grocer as a Top Woman in Grocery and by the SF Business Times as one of the 100 Most Influential Women in Business in the Bay Area.

Greg Secord
Vice President, Investor Relations
Open Text Corporation – San Mateo, CA

Greg Secord is Vice President, Investor Relations at Open Text Corporation (NASDAQ:OTEX), Canada's largest software company. Greg's primary responsibility is dealing directly with Wall Street analysts and institutional investors. With over 20 years of IR experience in both North American and European capital markets, Greg has managed IR through over 50 acquisitions in his career, including the 2016 acquisition of HP Inc. software assets by Open Text.

Greg has created presentation materials for the Toronto Stock Exchange to help educate executives of newly listed companies on the fundamentals of best practices IR. He has also been quoted in industry trade publications and is a published contributor to post secondary textbooks on business and accounting. He has consulted, advised and counseled many industry leaders including some of the largest technology and insurance companies in Canada.

Greg is an in-demand speaker, presenting at various IR workshops throughout North America, including the Silicon Valley Investor Relations Think. He regularly lectures on global IR planning and hi-tech acquisition strategy at many of Canada's top colleges and universities. He is the recipient of numerous IR Magazine Awards in Canada including awards for Best Investor Relations Officer, Best Overall Investor Relations, Best Use of Technology and Best Investment Community Meetings.

Greg is incoming chair for the National Investor Relations Institute's (NIRI) Senior Roundtable and is a past board member for both the NIRI's Virtual Chapter where he served for four years, and the Canadian Investor Relations Institute (CIRI) where he served for six years. He is the past president of the regional chapter of the International Association of Business Communicators (IABC), is a past board member of the York University Technology Association.