

DESCRIPTION

This form is to be completed by an employer, supervisor, or by human resources personnel who can verify that the Investor Relations Charter™ applicant had investor relations responsibilities for three or more years of full time work experience.

Name of Applicant .....

Applicant Job Title .....

Name of Employer .....

Name of Person Verifying Work Experience .....

Relationship to Applicant .....

Verifier's Email Address .....

Verifier's Phone Number .....

IR Definition

Investor relations (IR) is a strategic management responsibility that integrates finance, communication, marketing and securities law compliance to enable the most effective two-way communication between a company, the financial community, and other constituencies, which ultimately contributes to a company's securities achieving fair valuation.

Work Experience

At least 50% of the time should be directly focused on investor relations activities. Select applicable work responsibilities from the following areas of IR practice:

<input type="checkbox"/> IR Strategy Formulation	<input type="checkbox"/> IR Planning, Implementation and Measurement
<input type="checkbox"/> Corporate Messaging Development	<input type="checkbox"/> Investor Marketing and Outreach
<input type="checkbox"/> Corporate Financial Reporting and Analysis	<input type="checkbox"/> Business Insight
<input type="checkbox"/> Strategic Counsel and Collaboration	<input type="checkbox"/> Capital Markets and Capital Structure
<input type="checkbox"/> Corporate Regulatory Compliance	<input type="checkbox"/> Corporate Governance.

Verification of Statement

I verify that < ..... > has practiced in the IR profession  
and has held the title of < ..... > for at least three years.

.....  
Signature

.....  
Date