As an IRC® credential holder, you’ve demonstrated a commitment to stay current with the IR profession for long-term career success.

Make the most of your credential by promoting this charter to your employer, your colleagues, and the new professionals.

**Here are some suggestions to maximize your IRC credential:**

* Include the IRC designation on your business card and in your business correspondences.
* Add the IRC digital badge to your email signature.
* Upload your IRC digital badge to +200 professional and social media platforms.
* Use the NIRI [Press Release](https://www.niri.org/about-niri/news-media/press-releases) to announce your achievement. You can send the release to your local media and business journals, alumni publications, and your employer’s company newsletter.
* Inform your supervisor and Human Resources department that you have earned the IRC credential. You can also submit a request to NIRI to officially notify your employer.
* If your organization’s Human Resources department isn't familiar with the IRC program, direct them to our website ([www.niri.org/certification](file:///C%3A/Users/mbrusch/AppData/Local/Microsoft/Windows/Temporary%20Internet%20Files/Content.Outlook/C5BU0I6I/www.niri.org/certification)).
* Download the [IRC Brochure](https://www.niri.org/NIRI/media/NIRI/Certification/IRC_Brochure.pdf) and share it with your Human Resources department.
* NIRI also offers free informational webinar about the value of the IRC. This is a great way to reach members of your organization. To view the webinar, [click here](https://player.vimeo.com/external/172468653.hd.mp4?s=3fc71607ab32f1d46ece0b14244bb3bf8a586adf&profile_id=174).
* Connect with other IRC credentialed professionals on [NIRI eGroups](http://portal.niri.org/eWeb/DynamicPage.aspx?Site=niri&WebCode=LoginRequired&URL_success=http://www.niri.org/memberlogin/?returnurl=http://community.niri.org?usertoken=%7btoken%7d&intendedurl=http://www.niri.org/memberlogin/?returnurl=http://community.niri.org) to network and exchange ideas.
* Participate in coaching and mentoring programs organized by NIRI National or by your local NIRI chapter, and take the opportunity to encourage promising young professionals to consider pursuing the IRC® certification. This may also help satisfy IRC renewal requirements.