

As an IRC holder, you've demonstrated a commitment to stay current with the IR profession for long-term career success. Make the most of your credential by promoting the IRC to your employer, your colleagues, and new professionals.

Here are some suggestions for how you can maximize your IRC credential:

- ✓ Include the IRC credential on your business card and in your business correspondences.
- ✓ Use our [Press Release](#) to announce your achievement. You can send the release to your local media and business journals, alumni publications, and your employer's company newsletter.
- ✓ Inform your supervisor and Human Resources department that you have earned the IRC credential.
- ✓ If your organization's Human Resources department isn't familiar with the IRC program, direct them to our website (www.niri.org/certification).
- ✓ Download the [IRC Brochure](#) and share it with your Human Resources department.
- ✓ NIRI also offers free informational webinar about the value of the IRC. This is a great way to reach members of your organization. To view the webinar, [click here](#).
- ✓ Connect with IRCs on [NIRI eGroups](#) to network and exchange ideas with other IRCs.
- ✓ Participate in coaching and mentoring programs organized by NIRI National or by your local NIRI chapter, and take the opportunity to encourage promising young professionals to consider pursuing IRC certification. This may also help satisfy IRC renewal requirements.