

The primary IRC reference book, *Investor Relations Body of Knowledge*, is based on the IR Competency Framework. Each chapter is devoted to one of the Framework's 10 core competency domains and contains a list of related references.

Included below is a non-exhaustive list of resources that may be helpful in preparing for the IRC examination.

National Investor Relations Institute (2015). [*Investor Relations Body of Knowledge*](#). Alexandria, VA: National Investor Relations Institute.

National Investor Relations Institute (2014). [*Standards of Practice for Investor Relations: Disclosure*](#). Alexandria, VA: National Investor Relations Institute.

PUBLICATIONS

Argenti, P. (2012). *Corporate Communication, 6th Ed.* New York: McGraw Hill Education.

Beasley, E. – “Confessions of an Investor Relations Officer: How to extract information”

Bragg, S. (2014) “The Investor Relations Guidebook”, 2nd Ed.”, Accounting tools, LLC.

Bragg, S. (2010) “Running an Effective Investor Relations Department: A Comprehensive Guide”, John Wiley & Sons, Inc.

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Brealey, R., Myers, S. (2013). *Principles of Corporate Finance, 11th Ed.* New York: McGraw-Hill/Irwin.

Caywood, C. (2012). *The Handbook of Strategic Public Relations and Integrated Marketing Communications, 2nd Ed.* New York: McGraw Hill Education.

Corbin, J. (2004) “Investor Relations: The Art of Communicating Value: Four Basic Steps to a Successful IR Program & Creating the Ultimate Communications Platform”, 2nd Ed. Aspatore Books.

Diermeier, D. (2011). *Reputation Rules: Strategies for Building Your Company's Most Valuable Asset.* New York: McGraw Hill Education.

Graham, B., Dodd, D. (2008). *Security Analysis, 6th Ed.* New York: McGraw-Hill.

Lauria, T. (2008) “Investor Relations: The Art and Philosophy of Effective Corporate Communications”

Lev, B. (2012). *Winning Investors Over: Surprising Truths About Honesty, Earnings Guidance, and Other Ways to Boost Your Stock Price.* Boston: Harvard Business School Publishing Corporation.

Mahoney, B. (1990). “Investor Relations: The Professional's Guide to Financial Marketing and Communications”, 1st ed. York Inst of Finance

Palizza, J. (2015). *Introduction to Investor Relations.* Digital: Lulu.com.

Rappaport, A. (1997). *Creating Shareholder Value: A Guide for Managers and Investors.* New York: The Free Press.

Rieves, R., Lefebvre, J. “Investor Relations For the Emerging Company”, 1st Ed.

Rose, P., Marquis, M. (2008). *Money and Capital Markets, 10th Ed.* New York: McGraw-Hill/Irwin.

Ryan, T., Jacobs, C. (2004). "Using Investor Relations to Maximize Equity Valuation". John Wiley & Sons, Inc.

Westbrook, I. (2014). *Strategic Financial and Investor Communication: The Stock Price Story.* London and New York: Routledge.

White, I., Sondhi, C., Fried, D. (2002). *The Analysis and Use of Financial Statements 3rd Ed.* New York: John Wiley & Sons, Inc.

WEBSITES

Financial Accounting Standards Board: www.fasb.org

International Accounting Standards Board: www.ifrs.org

National Investor Relations Institute: www.niri.org

The NASDAQ Stock Market: www.nasdaq.com

The New York Stock Exchange: www.nyse.com

U.S. Securities and Exchange Commission: www.sec.gov

ADDITIONAL RESOURCES

Here are links to various NIRI member resources that may be helpful when preparing for the IRC examination. NIRI members have free access to most of these materials.

Standards of Practice for Investor Relations: Earnings Release Content (2013):

<https://www.niri.org/resources/publications/standards-of-practice-for-investor-relations/standards-of-practice-earnings-release-content-2>

Regulations Library (includes links to SEC rules and other materials):

<https://www.niri.org/advocacy/regulations>

Sample Document Library: <https://www.niri.org/resources/resource-libraries/sample-document-library>

IR Update (archives back to January 2012): <https://www.niri.org/resources/publications/ir-update>

NIRI Analytics: <https://www.niri.org/resources/publications/niri-analytics>

NIRI Webinar Archives: <https://www.niri.org/professional-development/webinars/archived-webinars>

NIRI Annual Conference Session Archives (free access for Conference attendees):

<https://www.niri.org/professional-development/annual-conference/annual-conference>