National Investor Relations Institute

MEMBERSHIP APPLICATION

You may also apply online at www.niri.org/join

Individual Data

First Name       Middle Initial       Last Name       Suffix

Nickname/Name for Badge (optional)

Full Company Name

Your Title

Address

City       State/Province       Zip/Postal Code

Country

Phone       Fax       Email

Year Started Working       Year you started IR activities

Company Web Site       Ticker Symbol (if applicable)

Standard Industrial Classification (SIC) 2-digit Code
If applicable, for codes www.osha.gov/pls/imis/sic_manual.html

Primary Industry       Secondary Industry

STOCK MARKET/EXCHANGE (IF APPLICABLE):

☐ NASDAQ OMX       ☐ NYSE AMEX
☐ Non-U.S./OTC/Pink Sheets (please specify): __________

Type of Organization

☐ Public Company       ☐ Private Company that may go public
☐ IR consulting       ☐ Service Provider or Vendor
☐ Law firm       ☐ Venture Capital firm/investment bank/hedge fund
☐ University/Academic Institution       ☐ Other:

Membership Categories

☐ CORPORATE MEMBER: Investor relations practitioners employed by a company listed on a public stock exchange or a company that may go public.
U.S. $625 + U.S. $50 application fee

☐ COUNSELOR MEMBER: Investor relations practitioners engaged in assisted public company clients.
U.S. $625 + U.S. $50 application fee

☐ SERVICE PROVIDER MEMBER: Individuals employed in a business that provides products or services to support the investor relations function.
U.S. $625 + U.S. $50 application fee

☐ AFFILIATED PROFESSION MEMBER: Individuals employed in a profession related to investor relations; attorneys, investment bankers, analysts/brokers, accountants, etc.
U.S. $625 + U.S. $50 application fee

☐ ACADEMIC MEMBER: Professors or students engaged full-time in an academic institution in areas encompassing investor relations or corporate communications.

Academic institution       Advisor/Dean

Email       Phone
U.S. $100 + U.S. $50 application fee

Profile of Counseling, Service Provider, or Affiliate Firm

(Please check a maximum of five)

☐ Advertising/branding/marketing
☐ Annual reports
☐ Conferencing
☐ Consulting for public companies
☐ Corporate communications
☐ Executive recruitment
☐ IPO consulting
☐ Meetings
☐ News release
☐ Proxy solicitation, contests
☐ Research
☐ Shareholder analysis, targeting
☐ Stock transfer agents
☐ Web site development
☐ Writing, presentation development
☐ Other:

MEMBERSHIP APPLICATION
You may also apply online at www.niri.org/join
Code of Ethics

As a member of the National Investor Relations Institute, I will:

CORPORATE/COUNSELOR MEMBERS:
1. Maintain my integrity and credibility by practicing investor relations in accordance with the highest legal and ethical standards.
2. Avoid even the appearance of professional impropriety in the conduct of my investor relations responsibilities.
3. Recognize that the integrity of the capital markets is based on transparency of credible financial and non-financial corporate information, and will to the best of my ability and knowledge work to ensure that my company or client fully and fairly discloses this important information.
4. Provide analysts, institutional and individual investors and the media fair access to corporate information.
5. Honor my obligation to serve the interest of shareholders and other stakeholders.
6. Discharge my responsibilities completely and competently by keeping myself abreast of the affairs of my company or client as well as the laws and regulations affecting the practice of investor relations.
7. Maintain the confidentiality of information acquired in the course of my work for my company or client company.
8. Not use confidential information acquired in the course of my work for my personal advantage nor for the advantage of related parties.
9. Exercise independent professional judgment in the conduct of my duties and responsibilities on behalf of my company or client.
10. Avoid any professional/business relationships that might affect, or be perceived to potentially affect, my ethical practice of investor relations.
11. Report to appropriate company authorities if I suspect or recognize fraudulent or illegal acts within the company.
12. Represent myself in a reputable and dignified manner that reflects the professional stature of investor relations.

SERVICE PROVIDER/AFFILIATED PROFESSION/ACADEMIC MEMBERS:
1. Maintain my integrity and credibility in accordance with the highest legal and ethical standards.
2. Keep myself abreast of the laws and regulations affecting the practice of investor relations to the extent necessary to fulfill my duties.
3. During the course of my work, support, study, research, reporting, and/or practice of investor relations:
   • Maintain the confidentiality of information acquired.
   • Not use confidential information acquired for personal advantage nor for the advantage of other parties.
   • Exercise independent judgment and avoid conflicts of interest.
4. Support and promote maintaining the highest level of ethical standards for investor relations professionals.
5. Report to appropriate authorities if I strongly suspect or recognize fraudulent or illegal acts are being conducted.
6. Represent myself in a reputable and dignified manner that reflects on the professional stature of investor relations.
7. Honor my obligation to serve the interest of shareholders and other stakeholders by recognizing that the integrity of the capital markets is based on transparency of credible financial and non-financial corporate information.
8. Avoid any professional/business relationships that might affect, or be perceived to potentially affect, the ethical practice of investor relations or its professional stature.

Have you ever been cited for violating U.S. Securities and Exchange Commission regulations, or convicted of a felony? □ Yes □ No

Please sign here Date

Payment

National Dues: $675 $ □ Enclosed is a check payable to NIRI
(includes one-time application fee of $50) □ Charge credit card (AMEX, Discover, MasterCard, VISA)

CHAPTER AFFILIATIONS (OPTIONAL):
NIRI Chapters provide valuable education and networking. National membership is a prerequisite for chapter membership. You may join up to three NIRI Chapters. For a full list of chapters and chapter dues see page three of this document or go to www.niri.org/chapterdues.

Chapter 1: Dues Amount: $ □ Name on Card Security/panel #
Chapter 2: Dues Amount: $ □ Card number
Chapter 3: Dues Amount: $ □ Expiration Date

Total National and Chapter Dues: $ □ Please remit dues along with application to:
NIRI
225 Raineyars Lane, Suite 560, Alexandria, VA 22314 USA
Or fax to: (703) 562-7701 Or email to: memberservices@niri.org
NIRI Tax ID #: 54-1758790
NIRI membership is in the name of the individual, not the employer organization
Membership transfer from one individual to another may be made with permission of the original member and a $50 transfer fee
Membership is not valid without payment of dues

FOR NIRI USE

Have you ever been cited for violating U.S. Securities and Exchange Commission regulations, or convicted of a felony? □ Yes □ No

Please sign here Date

Paid Date NIRI C1 C2 C3 Total Approved NIRI VP Date
# National Investor Relations Institute

## CHAPTER DUES

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