

IR UPDATE WEEKLY

January 30, 2018

Union

A day in the life of NIRI is a busy, complex, and exciting day. From coast to coast, members gather and learn from one another in a myriad of [chapter events](#). Held in hotels, corporate offices, or restaurants, chapter events include educational and social events as well as networking activities.

But before those events could happen, chapter leaders gathered and spoke on the phone to develop ideas and identify speakers. Hours of effort are invested by volunteers into every chapter's programming every year to make that one day possible.

Still other volunteers – your peers in the investor relations profession – are busy at work right now developing ideas for the [Annual Conference](#) this coming June. They toil away with one goal in mind: to create a memorable and meaningful educational and networking experience for the best and brightest in the IR community.

Still other NIRI members are hard at work on the IRC® program, helping to build and grow the world's only IR certification program. Another group of members focus on public policy issues, doing the important work of advocacy on Capitol Hill. Every two weeks or so, one or more members speak on IR issues on a complimentary NIRI webinar, such as the one on "[Preparing for CEO Pay Ratio Disclosure](#)" scheduled for **Thursday**, February 1.

Meanwhile, a small group of distinguished members are focusing on selecting the next class of Fellows; the [nomination deadline](#) is **tomorrow** (January 31). The Fellows themselves give days upon days every year in various roles, such as teachers, mentors, and volunteers. They are joined in their dedicated efforts by dozens of committee members and the 18-person Board of Directors, giving their time to advance the IR profession.

It is amazing, really, how many busy, important IR professionals and supplier-

partners give so much time to the advancement of the IR profession. One wonders why they do it. Some no doubt wish to give back to the profession they love. Others like to lead and guide their peers toward a common goal. Still others get involved because they are “organization people” who like to engage with others in a group effort for something that is meaningful. The reasons are as varied as the hundreds of volunteers who give of themselves.

This says a lot about the state of our NIRI union. On this day, and every day, hundreds of NIRI members care enough to give their time, talent, and treasure to advance something greater than themselves. That is something to cherish, and a source of pride. The state of our NIRI union is vibrant, caring, and welcoming.

All the best,
Gary



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