

# IR UPDATE WEEKLY

February 6, 2018

## This-and-That

The depths of winter are tough on my creativity. Maybe it is sunlight deprivation? Who knows, but in lieu of a coherent essay this week, please accept a few random tidbits:

- The stock market suffered a three-day sell-off (as of this writing), including the largest single-day decline ever. But this is a relatively small adjustment in the context of the dramatic year-over-year growth that the market has experienced. More correction is likely, according to many financial pundits. The big sell-off came mere hours after the new Fed Chair, Jerome Powell, was sworn in. Talk about a tough first day of work!
- According to various media reports, Chinese scientists have cloned monkeys. I also learned that jetpacks are now being sold commercially. Suddenly, the prospect of flying monkeys seems all to real. I have feared this since the very first time I saw *The Wizard of Oz*. I just thought you should know.
- Meanwhile, of the 185 S&P companies that have reported earnings so far, 80 percent reported earnings above analyst expectations (above the long-term average of 64 percent), according to Thomson Reuters. No wonder many IR practitioners are smiling like Philadelphia Eagles fans these days.
- You'll want to [register](#) by March 31 for advance registration savings for the 2018 NIRI Annual Conference in Las Vegas. At this must-attend event you'll see around the corner, discover what is coming, and maximize your impact.
- Still looking for a Valentine's Day gift for that special someone? Here is a unique option: NIRI's [webinar](#), "Proxy Voting 101: Everything You Wanted to Know About the Proxy But Were Afraid to Ask, 2018 Proxy Season Prep, Part 1" is set for February 15, 2-3 p.m. Eastern Time. This two-part webinar series will help you be better prepared. Part 1 will refresh your knowledge of proxy system mechanics with an overview of how the proxy voting system works presented by key players in the proxy process. And you are guaranteed a second date: Part 2 is set for March 1. You are on your own after that.

- And NIRI chapters have scheduled a [smorgasbord](#) of educational programs and networking events this month.

All the best,  
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