

IR UPDATE WEEKLY

February 27, 2018

Hold These Dates

The Olympics are over. We now return to our regular programming.

The details, topics, and speakers for NIRI's Annual Conference on June 10-13 are shaping up nicely. Check out the [preliminary schedule](#) for #NIRI18. In addition to world-class education, the more than 1,000 Annual Conference participants will enjoy some unique new experiences, such as live media training, career counseling, a special game show, and even a IR solutions room. The 2018 Annual Conference will be a NIRI experience like no other! NIRI members who [register](#) by March 31 can save \$200.

It is also not too late to register for the "Investor Perspectives for the 2018 Proxy Season" [webinar](#) on March 1 and the "Finance Essentials" and "Understanding Capital Markets" [seminars](#) in New York on March 12-14.

While you are looking at your calendars, hold the dates of September 13-14 for the next annual NIRI Washington, D.C. Briefing and Legislative Fly-in. With the proxy advisor reform bill getting ready for introduction in the U.S. Senate (after bipartisan House passage), there will be plenty for the IR community to do on Capitol Hill. Watch for details in a few months – but hold the dates!

In other news, the SEC issued new [interpretative guidance](#) on cybersecurity disclosure last week that is worth your time to review. This is likely not the last time you'll hear the SEC discuss cybersecurity, since the agency's two Democratic commissioners [expressed](#) disappointment that the SEC did not go farther.

All the best,
Gary



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