

IR UPDATE WEEKLY

May 22, 2018

Network Work

As NIRI members well know, many IR professionals work solo or in teams of two or three. While connecting with a wide range of colleagues throughout the company, being the only IR pro can feel a bit isolating. That is one of the major reasons that NIRI was founded almost 50 years ago: to provide a community of IR practitioners. And what was true in 1969 is true today: we need each other.

We network to meet people who do what we do and to find colleagues to share ideas with, learn from, and often commiserate with. And a network is also an asset when you are looking for your next career opportunity or looking for someone to join your team.

Community is at the heart of the NIRI experience. NIRI chapters provide dozens of networking opportunities throughout the year, as does the Senior Roundtable. Members also connect on eGroups and at dozens of NIRI webinars, workshops, and seminars. And the premier national networking experience is found at the [NIRI Annual Conference](#) on June 10-13 in Las Vegas.

#NIRI18 will provide many great opportunities to connect with colleagues, make new friends, and find common ground with peers:

- Chapter networking parties take place on Sunday, June 10 (including “East Meets West” (6 chapters), “Tailgate Party” (6 more), and the Lounge Lizard Party (6 chapters);
- Fitness activities include the [NIRI Golf Classic](#) on Sunday; yoga on Monday, and the fitness boot camp on Tuesday;
- The ever-popular industry breakout session takes place on Tuesday;
- The Opening and Closing Receptions in the IR Showcase, plus networking in the showcase during session breaks give attendees a chance to meet and mingle while learning about the best products and services available to the IR community;
- The Monday night networking reception is always full of energy;

- Senior Roundtable members have dedicated lunch and breakfast events;
- NextGen attendees (those with 5 years or less in IR) can meet up at breakfast on Tuesday;
- And IRC holders and volunteers are invited to a special reception on Sunday afternoon.

Simply going from place to place, between education sessions or going to and from your room provides opportunities for serendipitous connections.

If you're a first-timer or haven't attended the conference in a few years, please attend a "[New to NIRI](#)" session on Sunday to hear tips on how to get the best ROI from your time at #NIRI18.

In addition to all the activities at #NIRI18, you and your NIRI friends can enjoy the [Wynn's](#) endless entertainment and dining options (luxury pools, 22 dining venues and 11 bars, the Wynn's award-winning "Le Reve – The Dream" acrobatic show, a 192,000 square-foot casino, an upscale race/sports book (where you can watch the Belmont Stakes on June 9), the NBA Finals, or MLB baseball), and 110,000 square feet of retail shopping.

I look forward to networking with you in Las Vegas, June 10-13!

All the best,
Gary



Gary A. LaBranche, FASAE, CAE
President and Chief Executive Officer
National Investor Relations Institute
glabranche@niri.org
Follow me on Twitter: @GaryLaBranche