

# IR UPDATE WEEKLY

**July 31, 2018**

## **Hidden Jewel**

In many ways, NIRI is like a small town. People are very friendly, open, and willing to lend a neighborly hand. Attend a few conferences and events and pretty soon you have friends from all over the country and maybe beyond.

A quick trip through [www.niri.org](http://www.niri.org) provides a great education on the many programs, products, and services that NIRI offers, from our [Career Center](#) to engaging [chapter events](#). There are a lot of things going on, and many things that help members to do their job and advance their career.

But one NIRI resource -- perhaps the most powerful one -- is often overlooked. To be honest, I even missed it when I joined NIRI. But it has been and continues to be an asset for every member.

The [Ethics Council](#) is the hidden jewel in NIRI's treasure chest of resources. The Council is composed of seven veteran members who were chosen because of their experience-based wisdom, thoughtfulness, and discretion. They are there for you, to serve as a confidential sounding board, to provide an independent perspective or to sound a warning on those sticky issues that may, from time to time, perplex an IR practitioner.

They also educate the IR community on ethical practice through [articles](#) in *IR Update* magazine and educational sessions. On rare occasions, the Council will serve notice to a NIRI member who might have fun afoul of NIRI's Code of Ethics; in extreme cases, the person's membership may be revoked.

But the power and beauty of the Council is the willingness to listen, one-on-one, on a confidential basis. Members of the Council are there to give advice, or perspective, when a member faces an uncomfortable request or awkward situation that doesn't feel or sound right. This "sounding board" is a service that most will never use -- but those who have found need of it have learned just what a valuable jewel it can be. Please click [here](#) to learn more about the NIRI Ethics Council.

All the best,  
Gary



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P.S. Know anyone who would make a great NIRI Board member? The deadline for nominations is **August 20**. Please [click here](#) to download the nomination form.