

NIRI

ANNUAL CONFERENCE
JUNE 4-7 • ORLANDO, FL

2017

DEFY/**SHATTER**/SHAPE

BREAKING THE MOLD

NIRI ANNUAL CONFERENCE
JUNE 4-7, 2017 | ORLANDO, FL

Concurrent Sessions

Corporate Governance & Regulatory

- ▶ Proxy Disclosure Trends and Best Practices: Why IROs Should Take a Greater Role
- ▶ Proactive Corporate Governance Outreach: Don't Wait Until They Come Knocking
- ▶ The Activist Front: What's New
- ▶ Global Governance Trends: Breaking the Status Quo
- ▶ ESG: A Source of New Investors and Opportunity for IR

Economics & Markets

- ▶ Global Economic Outlook: Assessing the Impact of Recent Geopolitical Changes
- ▶ Debt IR: Know Your Bondholders
- ▶ Big Data: How Investors are Using it to Pick Stocks
- ▶ The Evolution of Investing: Has the World Gone Passive?
- ▶ Analyzing Stock Volatility & Risk: The Relationship Between Stocks and Oil Prices
- ▶ Finding Liquidity for Small- and Mid-Cap Companies
- ▶ Short Sellers, Short Term and Long Term Investors: How it All Works Together
- ▶ Sell Side Disruption: What's the Future of Research

Marketing & Communications

- ▶ The Employee Equation: Improving Shareholder Value Through Employee Communications
- ▶ Are We Managing the Street or is The Street Managing Us?
- ▶ Communicating Capital Allocation: It's All About the Cash
- ▶ Be the Board's Valued Partner
- ▶ Actions from Insights: CASE STUDY SESSION

Professional/Career Development & Innovations In IR

- ▶ IRMatch.com
- ▶ Build Your Personal IRO Brand
- ▶ The Tech Savvy IRO
- ▶ Digital IR Communications: Innovation and Best Practices
- ▶ Non-GAAP: One Year After the SEC Guidance
- ▶ Speed Networking: Take Peer Power to a New Level
- ▶ New to NIRI Conference Orientation Session (Sunday)
- ▶ IRO Teach In: IR Strategy & Planning (SUNDAY WORKSHOP)

NIRI 2017 Annual Conference REGISTRATION FORM[†]

Or register online at www.niri.org/conference

Name		Nickname for Badge
Title		
Company		
Address		
City		
State/Province	Zip/Postal Code	Country
Phone	Fax	E-mail address

NIRI 2017 ANNUAL CONFERENCE, JUNE 4-7, 2017, GRANDE LAKES ORLANDO, JW MARRIOTT ORLANDO AND THE RITZ-CARLTON ORLANDO

I am a: NIRI member Non-member

STANDARD REGISTRATION RATES (THROUGH MAY 15, 2017 ONLY)

IR Practitioner

- Member Practitioner: US \$1,395
- Non-member Practitioner: US \$1,795
- Global Subscriber Practitioner: US \$1,545
- Member NIRI Senior Roundtable: US \$1,195

Service Provider

- Exhibiting Service Provider: US \$995
- Member Non-Exhibiting Service Provider: US \$1,995
- Non-Member Non-Exhibiting Service Provider: US \$2,295

Spouse/Companion Registration: US \$100. Your spouse/companion is welcome to attend evening functions if not in an IR-related profession.

Spouse/Companion full name	Nickname for Badge
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NIRI SEMINARS AT CONFERENCE (SEPARATE REGISTRATION)

Finance 101: Introduction to Capital Markets & Finance Fundamentals

June 3, 2017 9:00 am - 5:00 pm; JW Marriott Grande Lakes Orlando

Member US \$1,149 Non-Member US \$1,349

Writing for Investor Relations

June 3, 2017 9:00 am - 5:00 pm; JW Marriott Grande Lakes Orlando

Member US \$1,149 Non-Member US \$1,349

Think Like an Analyst

June 4, 2017; 8:00 am - 1:00 pm; JW Marriott Grande Lakes Orlando

Member US \$749 Non-Member US \$949

PAYMENT

AMEX VISA MasterCard Discover Check (payable to NIRI)

Credit Card Number	Expiration Date
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Name as it appears on card	Signature Panel Number
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Signature

RETURN THIS FORM WITH PAYMENT TO:

NIRI, 225 Reinekers Lane, #560, Alexandria, VA 22314, USA or fax to (703) 562-7701 or email to prodev@niri.org

[†] Rates apply only to the 2017 annual conference. You are responsible for making travel arrangements and hotel accommodations, which are not covered in the conference registration fee. For information on agendas, special discounted hotel rates, cancellations, and other details, please visit www.niri.org/conference. Non-member rates include one year of NIRI membership to qualified applicants. Applies to IR Practitioner new members only.

Conference Registration Cancellation Procedure

May 1: Last day to cancel and receive a refund minus \$125 administration fee.

May 2: Beginning on this day, NO refund can be provided for registration cancellations. However, contact NIRI as soon as possible to send a substitute.

Agenda*

SATURDAY, JUNE 3

- **Seminar: Finance 101 (separate registration)**
- **Volunteer Appreciation Dinner (by invitation) 6:30 - 9:00 pm**

SUNDAY, JUNE 4

- **NIRI Golf Classic 6:30 am - 1:00 pm**
- **Seminar: Think Like an Analyst (separate registration)**
- **New to Conference Orientation Session noon - 1:00 pm**
- **Global IR Summit 3:00 - 4:00 pm**
- **Chapter Receptions 4:00 - 5:00 pm**
- **Welcome Evening Reception in Showcase 5:00 - 7:00 pm**

MONDAY, JUNE 5

- **Yoga**
- **industry Roundtables**
- **General Sessions**
- **Exhibitor Showcase**
- **Concurrent Sessions**
- **Networking Evening Event with Keynote Speaker 5:00 - 7:00 pm**

TUESDAY, JUNE 6

- **Fun Run**
- **General Sessions**
- **Circles of Wisdom**
- **NIRI Fellows Recognition**
- **Concurrent Sessions**
- **Lunch and Learn Sessions**
- **Showcase Reception 4:45 - 6:00 pm**

CLOSING WEDNESDAY, JUNE 7

- **Yoga**
- **General Session 9:30 - 11:30 am**
- **Peer Think Tanks**

*subject to change

www.niri.org/conference



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