

NIRI

ANNUAL CONFERENCE

JUNE 4-7 • ORLANDO, FL

2017

DEFY/**SHATTER**/SHAPE

BREAKING THE MOLD

NIRI ANNUAL CONFERENCE
JUNE 4-7, 2017 | ORLANDO, FL

Concurrent Sessions

CORPORATE GOVERNANCE & REGULATORY

- ▶ Global Governance Trends: Breaking the Status Quo
- ▶ Environmental Social and Governance (ESG): De-mystifying Sustainability for IR Practitioners
- ▶ GAAP vs. Non-GAAP Metrics: One Year After SEC Guidance
- ▶ Proactive Corporate Governance: A View from All Perspectives
- ▶ The Activist Front: What's New
- ▶ The Proxy: Why IROs Need to Take a Greater Role

ECONOMICS & MARKETS

- ▶ Sell-Side Disruption: What's the Future of Research
- ▶ Finding Liquidity for Small- and Mid-Cap Companies
- ▶ The Evolution of Investing: Has the World Gone Passive?
- ▶ Analyzing Stock Volatility & Risk: The Relationship Between Stocks and Oil Prices
- ▶ Short Sellers, Short Term and Long Term Investors: How it All Works Together
- ▶ Debt IR: Know Your Bondholders

MARKETING & COMMUNICATIONS

- ▶ Actions from Insights: Perception Audit Case Study Sessions
- ▶ The Employee Equation: Improving Shareholder Value Through Employee Communications
- ▶ Communicating Capital Allocation: It's All About the Cash
- ▶ Be the Board's Valued Partner
- ▶ Are We Managing the Street or is The Street Managing Us?

PROFESSIONAL/CAREER DEVELOPMENT

- ▶ Establishing Your IRO Leadership Brand
- ▶ Speed Networking: Take Peer Power to a New Level
- ▶ IRMatch.com: Advancing Your Career

INNOVATIONS IN IR

- ▶ The Tech Savvy IRO
- ▶ Big Data: How Investors are Using It to Up the Investing Game
- ▶ Small Cap IR Summit: New Ideas for Creating Interest & Value
- ▶ Digital IR Communications: Innovation and Best Practices

NIRI 2017 Annual Conference REGISTRATION FORM[†]

Or register online at www.niri.org/conference

Name		Nickname for Badge
Title		
Company		
Address		
City		
State/Province	Zip/Postal Code	Country
Phone	Fax	E-mail address

NIRI 2017 ANNUAL CONFERENCE, JUNE 4-7, 2017, GRANDE LAKES ORLANDO, JW MARRIOTT ORLANDO AND THE RITZ-CARLTON ORLANDO

I am a: NIRI member Non-member

REGISTRATION RATES (Through June 2, 2017 - after then, register on-site)

IR Practitioner

- Member Practitioner: US \$1,495
- Non-member Practitioner: US \$1,795
- Global Subscriber Practitioner: US \$1,645
- Member NIRI Senior Roundtable: US \$1,295

Service Provider

- Exhibiting Service Provider: US \$995
- Member Non-Exhibiting Service Provider: US \$2,195
- Non-Member Non-Exhibiting Service Provider: US \$2,495

Spouse/Companion Registration: US \$100. Your spouse/companion is welcome to attend evening functions if not in an IR-related profession.

Spouse/Companion full name	Nickname for Badge
----------------------------	--------------------

NIRI SEMINARS AT CONFERENCE (SEPARATE REGISTRATION)

Finance 101: Introduction to Capital Markets & Finance Fundamentals

June 3, 2017 9:00 am - 5:00 pm; JW Marriott Grande Lakes Orlando

Member US \$1,149 Non-Member US \$1,349

Writing for Investor Relations

June 3, 2017 9:00 am - 5:00 pm; JW Marriott Grande Lakes Orlando

Member US \$1,149 Non-Member US \$1,349

Think Like an Analyst

June 4, 2017; 8:00 am - 1:00 pm; JW Marriott Grande Lakes Orlando

Member US \$749 Non-Member US \$949

PAYMENT

AMEX VISA MasterCard Discover Check (payable to NIRI)

Credit Card Number	Expiration Date
--------------------	-----------------

Name as it appears on card	Signature Panel Number
----------------------------	------------------------

Signature

RETURN THIS FORM WITH PAYMENT TO:

NIRI, 225 Reinekers Lane, #560, Alexandria, VA 22314, USA or fax to (703) 562-7701 or email to prodev@niri.org

[†] Rates apply only to the 2017 annual conference. You are responsible for making travel arrangements and hotel accommodations, which are not covered in the conference registration fee. For information on agendas, special discounted hotel rates, cancellations, and other details, please visit www.niri.org/conference. Non-member rates include one year of NIRI membership to qualified applicants. Applies to IR Practitioner new members only.

Conference Registration Cancellation Procedure

May 1: Last day to cancel and receive a refund minus \$125 administration fee.

May 2: Beginning on this day, NO refund can be provided for registration cancellations. However, contact NIRI as soon as possible to send a substitute.

Agenda*

SATURDAY, JUNE 3

- **Seminar: Finance 101** (separate registration)
- **Seminar: Writing for Investor Relations** (separate registration)
- **Volunteer Appreciation Dinner** (by invitation) 6:30 - 9:00 pm

SUNDAY, JUNE 4

- **NIRI Golf Classic** 6:30 am - 1:00 pm
- **Seminar: Think Like an Analyst** (separate registration)
- **New to Conference Orientation Session** noon - 1:00 pm
- **IRO Teach-In: IR Strategy & Planning** 1:00 - 3:00 pm
- **Global IR Summit** 3:00 - 4:00 pm
- **Chapter Receptions** 4:00 - 5:00 pm
- **Welcome Evening Reception in Showcase** 5:00 - 7:00 pm

MONDAY, JUNE 5

- **Yoga**
- **Industry Roundtables**
- **General Sessions**
- **Exhibitor Showcase**
- **Concurrent Sessions**
- **Networking Evening Event with Keynote Speaker** 5:15 - 7:00 pm

TUESDAY, JUNE 6

- **Fun Run**
- **General Sessions**
- **Circles of Wisdom**
- **NIRI Fellows Recognition**
- **Concurrent Sessions**
- **Lunch and Learn Sessions**
- **Showcase Reception** 5:00 - 6:00 pm

CLOSING WEDNESDAY, JUNE 7

- **Yoga**
- **IRC Overview Breakfast** 7:30 - 8:30 am
- **General Sessions** 8:30 - 11:00 am
- **IR Think Tanks** 11:00 am - noon

*subject to change

www.niri.org/conference



NATIONAL INVESTOR
RELATIONS INSTITUTE
www.niri.org