

NIRI

ANNUAL CONFERENCE
JUNE 4-7 • ORLANDO, FL

2017

DEFY/SHATTER/SHAPE

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BREAKING THE MOLD

Corporate Governance Sessions

MONDAY, JUNE 5, 2017

Environmental Social and Governance

(ESG): De-mystifying Sustainability for IR Practitioners

Currently one in every six dollars under professional fund management in the U.S. has a sustainability mandate and organizations have taken notice: 80% of S&P 500 companies issue sustainability reports. This session will cover what makes a company ESG compliant, how PMs screen to find the best ideas in the space and what you can do from the IR seat to get on their radar and attract ESG focused funds.

Featuring: *Louis Coppola, EVP, Governance & Accountability Institute; Sandy Nessing, Managing Director, Corporate Sustainability, American Electric Power; Janice Warren, President, OneReport, Inc.; Pamela Styles, Principal Next Level IR LLC (Moderator)*

TUESDAY, JUNE 6, 2017

Proactive Corporate Governance: A View from All Perspectives

Directors recognize that balancing the pressure for short-term results with a focus on long-term value creation requires that the board have productive relationships with the company's shareholders. Many of today's board members are comfortable with direct investor communication around corporate governance and the company's overall strategic outlook.

Featuring: *Jeff Barbieri, Vice President Corporate Governance/ESG Research, Wellington Management; Cathy Kinney, Director, MSCI, Metlife, QTS Realty; Stephen Davidson, Managing Director and Director of Investor Relations, MSCI; Theresa Molloy, Prudential Financial (moderator)*

The Activist Front: What's New

Catch up on the latest trends and developments in activism and get the inside scoop from the activist's perspective. A well-known activist, a leading advisor to activists, and a journalist who exclusively covers activism will share their insights, discuss activist tactics, and provide their perspectives on recent situations.

Featuring: *Kenneth Traub, Managing Partner, Raging Capital; Steve Wolosky, Partner & Co-Head, Activist & Equity Investment Group, Olshan; Joshua Black, Editor-in-Chief, Activist Insight Ltd; Andrew Siegel, Partner, Joele Frank (moderator)*

Managing for the Long Term in a Short-Term World

Companies must plan for the long-term, but many investors are focused on short-term results. How can IROs balance these competing mandates? Are the demands of short-term oriented investors harmful to the companies in which they invest, and the U.S. economy generally? Or do hedge

funds and other investors with shorter time horizons add value by asking the hard questions, holding companies accountable, and using activism to force change when it is warranted?

Featuring: *Sarah Williamson, CEO of FCLT Global; Karessa Cain, Partner, Wachtell Lipton; Chris Stent, Founder, Mission Street Capital Advisors; Mike Flaherty, Reuters (moderator)*

WEDNESDAY, JUNE 7, 2017

Good Corporate Governance: Is it Just Common Sense?

In an open letter in July 2016, a group of 13 CEOs and heads of major institutional investment firms outlined "commonsense" corporate governance principles. Their letter focused on board composition, internal governance, and responsibilities; shareholder rights; public reporting and guidance; management compensation and succession planning; and asset managers' role in governance.

Featuring: *Glenn Booraem, Fund Treasurer and Principal, Vanguard; Molly Carpenter, Corporate Secretary, JPMorgan Chase; Mark Harnett, MD, Founding Partner, SARD's Strategic Governance Group (Moderator)*

To register or for more information www.niri.org/conference