

**NIRI**  
ANNUAL CONFERENCE  
JUNE 4-7 • ORLANDO, FL  
**2017**

DEFY/**SHATTER**/SHAPE

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**BREAKING THE MOLD**

## Environmental Social and Governance (ESG) Sessions

### SUNDAY, JUNE 4, 2017

#### **Global IR Summit: Aligning Non-Financial Disclosure Practices with Investor Expectations**

Sustainability and ESG have been an increasing focus of the investment community in the past 10 years. In this session, we will discuss how to bridge the gap between the different expectations of market participants and identify best practices for nonfinancial information disclosure practices.

**Featuring:** Paula Cricca, Director of IR, Santander; Dr. Amir Amel-Zadeh, Associate Professor of Accounting, Saïd Business School, University of Oxford; Guy Gresham, Managing Director, BNY Mellon (Moderator)

### MONDAY, JUNE 5, 2017

#### **Environmental Social and Governance (ESG): De-mystifying Sustainability for IR Practitioners**

Currently one in every six dollars under professional fund management in the U.S. has a sustainability mandate and organizations have taken notice: 80% of S&P 500 companies issue sustainability reports. This session will cover what makes a company ESG compliant, how PMs screen to find the best ideas in the space and what you

can do from the IR seat to get on their radar and attract ESG focused funds.

**Featuring:** Louis Coppola, EVP, Governance & Accountability Institute; Sandy Nessing, Managing Director, Corporate Sustainability, American Electric Power; Janice Warren, President, OneReport, Inc.; Pamela Styles, Principal Next Level IR LLC (Moderator)

### TUESDAY, JUNE 6, 2017

#### **The Evolution of Regulatory and Sustainability Disclosures: What are the Latest Trends?**

Increasingly mainstream investors believe that sustainability factors affect the financial condition or operating performance of companies, and thus affect investors' decisions on whether to buy, sell, or hold a security. While many companies disclose sustainability information in both mandatory filings and voluntary channels, it's often not "investment-grade." Only 29% of investors express confidence in the quality of the ESG information they receive. At this session, former SEC Chair, Elisse Walter, will share her insights on how companies can provide ESG disclosure that better suits investor needs.

**Featuring:** Elisse Walter, former

Chair and Commissioner, SEC; Board Director, Sustainability Accounting Standards Board (SASB); Moderators: Mickey Foster, VP, IR, FedEx; Margaret Foran, Chief Governance Officer, SVP and Corporate Secretary, Prudential Financial, Inc.

### WEDNESDAY, JUNE 7, 2017

#### **Good Corporate Governance: Is it Just Common Sense?**

In an open letter in July 2016, a group of 13 CEOs and heads of major institutional investment firms outlined "commonsense" corporate governance principles. Their letter focused on board composition, internal governance, and responsibilities; shareholder rights; public reporting and guidance; management compensation and succession planning; and asset managers' role in governance. This general session is a unique opportunity for IR professionals to hear directly from executives with institutions that signed the letter.

**Featuring:** Glenn Booraem, Fund Treasurer and Principal, Vanguard; Molly Carpenter, Corporate Secretary, JPMorgan Chase; Mark Harnett, MD, Founding Partner, SARD's Strategic Governance Group (Moderator)

To register or for more information [www.niri.org/conference](http://www.niri.org/conference)