

NIRI

ANNUAL CONFERENCE
JUNE 4-7 • ORLANDO, FL

2017

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DEFY/SHATTER/SHAPE

BREAKING THE MOLD

Global Sessions

SUNDAY, JUNE 4, 2017

Global IR Summit: Aligning Non-Financial Disclosure Practices with Investor Expectations

Sustainability and ESG have been an increasing focus of the investment community in the past 10 years. In this session, we will discuss how to bridge the gap between the different expectations of market participants and identify best practices for nonfinancial information disclosure practices.

Featuring: Paula Cricca, Director of IR, Santander; Dr. Amir Amel-Zadeh, Associate Professor of Accounting, Said Business School, University of Oxford; Guy Gresham, Managing Director, BNY Mellon (Moderator)

MONDAY, JUNE 5, 2017

GAAP vs. Non-GAAP Metrics: One Year After SEC Guidance

This session will cover takeaways from a recent Ipreo/Edelman survey, discussion from the IRO perspective about adjustments companies have made and the legal perspective from an SEC attorney who has dealt with the issue both from the SEC perspective as well as helped

companies respond to SEC comments.

Featuring: Christian Fife, VP, IR and Treasurer, WABCO Holdings Inc.; Keir Gumbs, Partner, Covington & Burling; Anne Guimard, PhD, President, FINEO Investor Relations (Moderator)

TUESDAY, JUNE 6, 2017

Analyzing Stock Volatility & Risk: The Relationship Between Stocks and Oil Prices

Equity market movements have been highly correlated with oil prices, at levels not seen for the past 25 year. Oil market trends and prices are one of the main economic indicators that corporations and IROs should be watching. Learn what key sector experts think about the oil and gas market outlook, managing risk & potential implications for your company and its stock price.

Featuring: Peter Keavey, Managing Director and Global Head of Crude & Refined Energy Products, CME Group

Digital IR Communications: Innovation and Best Practices

With digital IR experts as your guides, you will be taken on a tour of cutting-edge online content, design and

shareholder tools, on both desktop and mobile devices. This session will help you benchmark your digital IR communications and yield concrete ideas for how to enhance your efforts.

Featuring: John Cummings, SVP, IR, Salesforce.com; Dan Drury, Partner, Bowen Craggs & Co.; Denise Garcia, SVP, ICR (Moderator)

WEDNESDAY, JUNE 7, 2017

Global Economic Outlook: Assessing the Impact of Recent Geopolitical Changes

In this dynamic political environment, what economic road bumps should IROs be mindful of? Two esteemed economists will give insight on the Trump presidency, Brexit and upcoming elections, and will provide their perspectives on what future events may cause market changes, both in the U.S. and abroad.

Featuring: Jay Bryson, Global Economist, Wells Fargo; Don Rissmiller, Founding Partner, Strategas Research Partners

To register or for more information www.niri.org/conference