JW Marriott Scottsdale Camelback Inn Resort and Spa

2016 NIRI SENIOR ROUNDTABLE ANNUAL MEETING

December 7–9, 2016 in Scottsdale, AZ

PROGRAM OVERVIEW

Welcome to the NIRI Senior Roundtable 2016 Annual Meeting!

General Information:

- Please wear your nametag to all sessions and evening events
- Slide presentations will be posted after the meeting in the SRT section of the NIRI website
- Guests are invited to breakfasts, evening dinner events and Friday's speaker sessions
- Meeting attire is business casual, except for Thursday dinner which is a casual outdoor event

Wednesday, December 7

5:30 – 6:00pm **Welcome Reception** (Chef's Patio in the Lincoln Restaurant)

6:00 – 7:00pm **Margarita Making Team Competition**
Get ready for a fun kickoff to the Senior Roundtable meeting! Pick up your name tag and assignment – teams will work together to create margarita recipes that will impress the taste buds of the esteemed judges – our very own NIRI Fellows, including Mickey Foster, Barbara Gasper, Len Griehs and Doug Wilburne!

7:00 – 8:30pm **Dinner**
Relax with your peers for an evening of networking and conversation during a seated, family-style dinner in the trendy Lincoln Dining Room

Thursday, December 8 – *all sessions are in the Sunshine Ballroom, unless otherwise noted*

7:15 – 8:15am **Breakfast (Sonoran Terrace)**
Start your day with breakfast and a beautiful view on the outdoor terrace

8:15 – 9:00am **Welcome and NIRI Update**
Margo Happer, Chair, NIRI Senior Roundtable, SVP IR, Wyndham Worldwide
Valerie Haertel, IRC, 2017 Chair, NIRI Board of Directors, Global Head, IR, BNY Mellon

9:00 – 10:15am **View from the Top – Board Panel and Discussion Breakout**
Board Directors:

- Christine Poon, Prudential Financial, Regeneron, Sherwin-Williams
- Mike Wargotz, CST Brands, Resources Connection, Inc., Wyndham Worldwide (Audit Chair)
- Richard Donnelly, Oshkosh Corporation (Chair)
- Mary Beth Vitale, CoBiz Financial

Moderator: Maureen Wolff, CEO, Sharon Merrill Associates – NIRI Fellow

10:15 – 10:30am **BREAK**

10:30 – 11:30am **The End of Accounting**
Speaker: Baruch Lev, Professor of Accounting & Finance, NYU Stern School
Moderator: Jennifer DiBerardino, VP, IR, Cotiviti Holdings, Inc.

11:30 – 12:15pm **Regulation, the Ever Present Backdrop to IR: What's New; What's Not**
Speaker: Meredith Cross, Partner, WilmerHale; Former Director, SEC Division of Corporate Finance
Moderator: John Chevalier, VP, Global IR, The Procter & Gamble Company – NIRI Fellow

12:15 – 12:30pm **Table Discussions: Dealing with the SEC, Regulatory Issues and Lawyers; Challenges and Opportunities**

12:30 – 2:00pm **Lunch & Learn – Leadership & The Art of Reinvention: To Hold On, Let Go**
(PeacePipe Ballroom)
Speaker: Dr. Nadya Zhexembayeva, business owner, author & Ted^{x} speaker
Moderator: Carol Murray-Negron, President, Equanimity, Inc. – NIRI Fellow

2:15 – 3:45pm **Case Study: A Price Worth Paying?**
Using the dramatic film, *A Price Worth Paying*, as a case study, we will walk through a series of governance crises facing a board. From executive compensation, risk evaluation of acquisitions in emerging markets, scope of responsibilities of the audit committee, and responding to whistleblower allegations, these scenarios will serve as shared example scenarios to illustrate today's key boardroom topics.

Session Leaders:
- Joni Jacobsen, Partner, Dechert LLP
- Derek Cole, President, IR Advisory Solutions

Moderator: Deborah Kelly, Partner, Genesis – NIRI Fellow

3:45 – 4:00pm **BREAK**

4:00 – 5:30pm **What's Next in Your Career?**
Explore your career evolution with thought-provoking breakout sessions; there will be two rounds providing the opportunity to choose two out of three sessions to attend
Round 1: 4:00 – 4:40pm
Round 2: 4:50 – 5:30pm

Session 1: "Becoming Strategically Indispensable" (Sunshine Ballroom)
Focal points to consider as you contemplate your next opportunity:

- Brand self-awareness
- Key motivators
- Visibility meter
- Tangible technical skills/Intangible leadership qualities
- Career investment: Coaching/recruiter relationships

Session Leaders:

- Carol Murray-Negron, President, Equanimity, Inc. – NIRI Fellow
- Smooch Repovich Reynolds, EVP, DHR International

Session 2: "Corporate to Consulting" (PeacePipe Ballroom North)
Things to think about if you decide to leave your corporate IR position:

- How does consulting differ from in-house IR?
- What additional skills will you need to be a consultant?
- The pros and cons of consulting
- "Single shingle," small or large firm – what is right for you?
- How to find the right consulting firm
- Should you start your own firm?

Session Leaders:

- Sam Levenson, Chief Executive Officer, Arbor Advisory Group – NIRI Fellow
- Matthew Stroud, Senior Advisor, Arbor Advisory Group – NIRI Fellow

Session 3: "IROs Joining Boards" (PeacePipe Ballroom South)
Joining a board is a great opportunity for many IROs. What you should know:

- Advantages of public vs private vs. non-profit boards
- Finding a board (and the right board for me)
- What is expected of me?
  - "Time and treasure"
  - Subcommittees
  - Campaign committees

Session Leaders:

- Sally Curley, IRC, SVP, Investor Relations, Cardinal Health, Inc. – NIRI Fellow
- Carol Drake, Chief External Affairs Officer, Corporate Governance Manager, Ohio Public Employees Retirement System (OPERS)
- Lee Ann Howard, CEO, Howard & O'Brien Associates
- Katharine Kenny, Vice President, Investor Relations, CarMax, Inc.

6:30 – 9:00pm **Southwest Soiree – Cocktails, Dinner, Cowboy Games and Dancing**

Note: Casual attire for this outdoor event - wear your jeans, cowboy boots, hats!

Friday, December 9 – *all sessions are in the Sunshine Ballroom, unless otherwise noted*

7:15 – 8:00am **Breakfast and Optional NIRI Discussion (Sonoran Terrace / Sunshine Ballroom)**

Enjoy breakfast on the terrace or take time to discuss and provide feedback to NIRI leadership on NIRI, SRT, and Advocacy initiatives (Sunshine Ballroom)

Session Leaders: Valerie Haertel, IRC, 2017 Chair, NIRI Board of Directors, Global Head, IR, BNY Mellon
Greg Secord, Chair Elect, NIRI Senior Roundtable, VP IR, OpenText

8:00 – 8:15am **Opening**
Margo Happer, Chair, NIRI Senior Roundtable, SVP IR, Wyndham Worldwide

8:15 – 9:15am **From Main Street to K Street**
Speaker: Frank Luntz, Founder & Chairman, Luntz Global; Political Analyst, Emmy Award Winning Broadcast Journalist, & Author of 3 *NY Times* Best Sellers
Moderator: Sally Curley, IRC, SVP, Investor Relations, Cardinal Health, Inc. – NIRI Fellow

9:15 – 10:15am **One-on-One with the CEO**
Speaker: George Barrett, Chairman and CEO, Cardinal Health
Moderator: Frank Luntz, Founder & Chairman, Luntz Global

10:15 – 10:30am **BREAK**

10:30 – 11:15am **Global Economic Outlook**
Speaker: Nariman Behravesh, Chief Economist, IHS Markit
Moderator: Jane Okun Bomba, EVP and Chief Administrative Officer, IHS Markit

11:15 – 12:15pm **Reaching the Tipping Point: Making a Difference While Making a Profit**
Audrey Choi, CEO, Morgan Stanley's Institute for Sustainable Investing
Managing Director, Morgan Stanley's Global Sustainable Finance Group
Moderators: Jenny Kobin, Partner, IR Advisory Solutions – NIRI Fellow
Margo Happer, Chair, NIRI Senior Roundtable, SVP IR, Wyndham Worldwide

12:15 – 12:30pm **Closing Remarks and Introduction of 2017 Chair**

12:30 – 2:00pm **Networking Lunch (Garden Terrace)**
Enjoy a casual lunch with your peers and discuss current issues, best practices and the topics highlighted by conference speakers

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Speaker Biographies (in alphabetical order)

George S. Barrett is chairman and chief executive officer of Cardinal Health, a company ranked number 21 on the Fortune 500 and dedicated to improving the cost-effectiveness of health care.
Barrett has refocused Cardinal Health on its essential role in supporting hospitals, pharmacies and alternative sites of care in their efforts to improve the quality and safety of patient care, while reducing costs and improving efficiency. The tagline – Essential to care – embodies the company's strategy and the culture of the organization.

Barrett has been chairman and CEO of Cardinal Health since 2009. He joined the company in 2008 as vice chairman and CEO of the company's Healthcare Supply Chain Services.

From 2005 to end-2007, Barrett served as president and CEO of North America for Teva Pharmaceutical Industries. During 2007, he also served as corporate executive vice president for Global Pharmaceutical Markets. He held the position of president of Teva USA from 1999 to end-2004. Prior to joining Teva, Barrett held various positions with Alpharma Inc., serving as president of US Pharmaceuticals from 1994 to 1997, and president of NMC Laboratories, prior to its acquisition by Alpharma in 1990.

Barrett serves on the board of directors of the Federal Reserve Bank of Cleveland, Nationwide Children's Hospital and the board of trustees of the Corporation of Brown University. He is a member of the Healthcare Leadership Council and The Conference Board. He is also a member of the Business Roundtable, The Business Council and The Columbus Partnership. Barrett also serves on the board of directors of the Rock and Roll Hall of Fame.

Barrett earned his Bachelor of Arts degree from Brown University and a Master of Business Administration from New York University. He also holds an Honorary Doctor of Humane Letters degree from Long Island University's Arnold & Marie Schwartz College of Pharmacy and Health Sciences.

Dr. Nariman Behravesh is Chief Economist of IHS Markit where he oversees the work of more than 400 Professionals and directs the entire economic forecasting process. He has responsibility for developing the economic outlook and risk analysis for the United States, Europe, Japan, China and emerging markets. He has been covering the global economy for nearly 40 years.

Dr. Behravesh frequently is cited by leading business publications, including the Wall Street Journal, the New York Times, the Financial Times, USA Today, Investor's Business Daily, Business Week, Newsweek, Fortune, Forbes and US News & World Report. He also appears regularly on national radio and television programs, including BBC World Business Report, NBC Nightly News, CNN Headline News, The News Hour with Jim Lehrer (PBS), Fox News, CNBC, Bloomberg TV and Radio, All Things Considered and Marketplace on National Public Radio.

Dr. Behravesh's university degrees include a Bachelor of Science from the Massachusetts Institute of Technology (M.I.T.), Cambridge, Mass., U.S., as well as a master's and a doctorate in economics from the University of Pennsylvania, Philadelphia, Pa., U.S. He is the author of Spin-Free Economics: A No-Nonsense, Nonpartisan Guide to Today's Global Economic Debates (McGraw-Hill).

John Chevalier joined The Procter & Gamble Company in 1989. He is currently Vice President of Investor Relations for P&G. John joined the P&G IR team in 2002, and since that time, P&G has consistently been recognized in Institutional Investor magazine's "Best Investor Relations Program in the Consumer Sector." John has been recognized multiple times as Institutional Investor magazine's "First Team All-America Investor Relations Officer."

John has served on the National Investor Relations Institute (NIRI) Board of Directors, including a term as Chairman of the Board. He has been a member of NIRI since 2002, and has served as President and Program Chair of the Cincinnati Tri-State NIRI Chapter. In 2016, John was recognized as a NIRI Fellow, which "honors NIRI members who have distinguished themselves through their leadership within NIRI as well as the professional standards to which they have abided and their involvement and contributions to the IR profession throughout their careers."

Prior to working in Investor Relations, John was Finance Manager of P&G's Baby Care, Feminine Care and Family Care businesses in Northeast Asia, based in Kobe, Japan. His earlier assignments included Global Strategic Planning for the Baby Care business, leadership for two acquisition integrations, and roles in brand finance management and manufacturing. John has been recognized as P&G "CFO Circle Fellow," the highest award within P&G Finance & Accounting's technical mastery program.

John is a member of the New York Stock Exchange Listed Company Advisory Board, the Miami University - William Isaac & Michael Oxley Center for Business Leadership Advisory Board and Treasurer of the Board of Trustees for Children's Meeting House Montessori School.

John graduated from Miami University in 1989 with a Bachelor of Science degree in Business Administration – Finance and a minor in Decision Sciences. He is married with three children.

Audrey Choi is CEO of Morgan Stanley's Institute for Sustainable Investing. She is also Managing Director and Head of Morgan Stanley's Global Sustainable Finance Group. In these roles, she oversees the firm's efforts to support resilient communities and promote economic opportunity and global sustainability through the capital markets.

In a career spanning the public, private and nonprofit sectors, Audrey has become a thought leader on how finance can be harnessed to address public policy challenges. Prior to joining Morgan Stanley, Audrey held senior policy positions in the Clinton Administration, the Commerce Department and the Federal Communications Commission. While at the White House, she served as Chief of Staff of the Council of Economic Advisers and Domestic Policy Advisor to the Vice President. Previously, Audrey was a foreign correspondent and bureau chief at The Wall Street Journal.

She is currently a member of President Obama's US Community Development Advisory Board and on the boards of several national nonprofits focused on education, conservation and impact investing. Audrey is a graduate of Harvard College and Harvard Business School.

Derek Cole, President, Investor Relations Advisory Solutions has provided financial communications counsel to C-level executives and boards of directors. He has managed and contributed to a broad spectrum of corporate financings including venture capital investments, multiple initial public offerings (IPOs), secondary offerings and institutional private placements, that combined raised over $850 million. Derek has established initial investor relations functions at multiple companies and contributed to the research, planning and execution of five M&A transactions. He has developed and executed multiple award winning strategic communications programs and corporate investor materials.

Derek is a recognized leader in the investor relations profession. He was elected 2012 Chairman of the National Board of Directors of NIRI. Derek served on the NIRI National Board of Directors 2008-2012. He also served as Chairman of the Working Group on Financial Disclosure for NIRI's Standards of Practice for Investor Relations.

Derek has taught "IPOs and Investor Relations" at the University of Colorado, Boulder, Colorado.

Meredith Cross is a partner in the Transactional and Securities Departments, and a member of the Corporate Practice and Strategic Response Group. Ms. Cross advises public companies and their boards on disclosure and other corporate finance securities law and corporate governance matters. She handles matters for companies with the US Securities and Exchange Commission, including no-action letters, financial statement waiver requests, and disclosure and financial statement reviews by staff of the Division of Corporation Finance, as well as SEC enforcement matters involving corporate finance issues.
Ms. Cross rejoined the firm in 2013, after having served as Director of the Division of Corporation Finance of the SEC since 2009. Representing clients in corporate and securities matters, she has experience with the full range of issues faced by public and private companies in capital raising and public reporting.

Ms. Cross's practice is primarily focused on advising public companies on corporate finance securities law matters, including disclosure and other requirements under the Securities Act of 1933 and the Securities Exchange Act of 1934, as well as the requirements under the Sarbanes-Oxley Act and the Dodd-Frank Wall Street Reform and Consumer Protection Act. She also serves as issuer's counsel and underwriters' counsel in public and private offerings of debt and equity securities. Learn more about Ms. Cross' practice and how she can support your startup on WilmerHaleLaunch.com.

While serving as the Director of the Division of Corporation Finance of the SEC, Ms. Cross led the Division's efforts to implement both the Dodd-Frank Act and the Jumpstart Our Business Startups (JOBS) Act. Under her leadership, the Division recommended close to 60 rulemaking releases to the Commission, including those relating to say-on-pay, conflict minerals, proxy access, compensation committees and compensation advisers, asset-backed securities, and the new regulatory regime for derivatives. Ms. Cross also guided the Division's pragmatic response to numerous issues relating to the IPO "on-ramp" provisions of the JOBS Act. During her tenure, Ms. Cross testified before Congress numerous times on a broad range of issues including corporate governance, capital formation, risk retention in asset-backed securities offerings, executive compensation oversight, and agency management and budget.

Before first joining WilmerHale in 1998, Ms. Cross served as Deputy Director of the SEC's Division of Corporation Finance. During her prior SEC tenure, she was involved with a number of corporate finance rulemakings, including changes to shelf registration, electronic delivery of prospectuses and other information to investors, the plain English initiatives, limited partnership roll-up rules, and small issue exemptions from registration and reporting. Before becoming Deputy Director, Ms. Cross served as Associate Director of the Division's sections on International Corporate Finance and Small Business. In the international area, she played a key role in the ongoing development of international disclosure and accounting standards for use in cross-border offerings. Ms. Cross also previously served as the Division's Chief Counsel. As Chief Counsel, she was responsible for no-action letters and legal interpretations in the Division on a wide range of matters, including Rule 144, Section 16, registration of employee benefit plans and exemptions from registration and reporting.

Sally Curley, IRC, Senior Vice President, Investor Relations at Cardinal Health is responsible for overseeing Cardinal Health's global investor relations (IR) efforts. Sally also co-leads a cross-functional team responsible for advancing the company's ESG (environmental, social and governance) initiatives. With 30 years of business experience, Sally joined Cardinal Health from Genzyme Corporation where for nine years she led global IR and advised its Board's Nominating and Governance Committee on corporate governance issues. Although she has worked for and represented companies in the high tech, software and retail industries, the vast majority of her corporate and consulting experience has been in healthcare.

Sally served on NIRI's Board of Directors and has presented to the U.S. Securities and Exchange Commission Corporate Finance Division on shareholder transparency and proxy access reforms. In June

2013, Sally was inducted into NIRI's inaugural Class of Fellows, "recognized leaders who represent the ideals of the investor relations profession." She chaired the committee responsible for creating the first-ever *NIRI Body of Knowledge,* a textbook used as the basis for a new Investor Relations Certification (IRC). Sally is a member of the Columbus Zoo and Aquarium Board of Directors and sits on its Corporate Governance committee.

Sally received her bachelor's degree from Colby College in Waterville, Maine and her master's degree in business administration from Northeastern University in Boston, Massachusetts. Sally created and co-led a Public Company Earnings Reporting Class at The Ohio State University (OSU), as well as co-led the implementation of OSU's Healthcare Cluster series. She has guest lectured at numerous academic institutions on disclosure, investor relations, crisis communications, corporate governance and ESG.

Jennifer DiBerardino is a senior financial executive with 25 years of diversified corporate finance experience including investor relations and treasury leadership. As Cotiviti's Vice President of Investor Relations, Jennifer leads the development of COTV's investor relations strategy and executes the program in partnership with the senior leadership team. She also builds and maintains excellent relationships between COTV and the financial community through effective communication to enhance awareness of the company's strategy, operations, performance, and customers. In addition, she works to ensure compliance and provides a single point of contact for external communication.

Jennifer joined Cotiviti in March 2016 from Selective Insurance Group, Inc. where she served as Senior Vice President, Investor Relations Officer and Treasurer, among other titles, within her nineteen-year tenure. Prior to Selective Insurance Group, Inc., Jennifer was an analyst in equity research at both Goldman Sachs and Drexel Burnham Lambert, Inc. in New York.

She earned her BA from West Virginia University and a Masters in Strategic Communication and Leadership from Seton Hall University. Jennifer holds certifications in Theory and Practice of Investor Relations from Michigan Ross School of Business, Masters' Certificate in Project Management from George Washington University and is a Certified Treasury Professional (CTP) from the Association for Financial Professionals.

Richard Donnelly is Non-Executive Chairman of Oshkosh Corporation (NYSE: OSK), a $7.5 billion global manufacturer of specialty commercial and military vehicles. He spent 38 years at General Motors, retiring in 1999. At GM he held various positions including: President of GM Europe ($25 billion of revenue), CEO of GM Powertrain, and Director of Manufacturing at GM Japan. In 2000 he joined Ripplewood Holdings LLC, a private equity firm. As an Industrial Partner he authored and implemented their "Global Automotive Supply Strategy," achieving annual revenue of $4 billion. At Ripplewood he chaired the board of Honsel International Technologies (Belgium), Honsel Supervisory Board (Germany) and Niles Ltd. (Japan). Donnelly is a Trustee of Colonial Williamsburg Foundation. He has served as a Director of Detroit Diesel Corporation, Isuzu Motors Ltd (Japan), Brown & Sharpe Corporation and Capstone Turbine Corporation. He has consulted for the US Army, Microheat, Celerant Consulting and Levanto. He recently completed a consulting assignment for an executive search firm developing a strategy for a new Automotive Search practice. He is the past president Kettering University Alumni Association. Donnelly was awarded the NYSE "2016 Non-Executive Chairman of the Year". In 2013 he was named "Public Company Director of the Year" by the National Directors Institute. He recently formed a consulting practice for firms planning to adopt an Non-Executive Chairman (N.E.C.) of the Board organization, or firms needing guidance with their existing N.E.C., related structure, relationships or processes. Donnelly is a graduate electrical engineer from Kettering University, earned an MBA from the State University of NY at Buffalo, and attended advanced management courses at the Harvard Graduate Business School.

Carol Nolan Drake, J.D., is the Chief External Affairs Officer for the Ohio Public Employees Retirement System (OPERS), in Columbus, Ohio, overseeing the Corporate Governance, Research, Federal Government Relations departments. Ms. Drake was the director of the Ohio Department of Administrative Services, a state agency with an annual budget of $2 billion, in which she served on the Governor's Cabinet. Ms. Drake was appointed as the statutory board member on the OPERS Board of Trustees and on the Ohio Deferred Compensation Board during her tenure on the Cabinet. She finished serving her fifth year on the board of the Council of Institutional Investors (CII) as an elected Public Fund member, the Treasurer for two years, and as the chair of the Policies Committee. She currently serves as the co-chair of the Shareholder Responsibilities Committee for the International Corporate Governance Network.

Ms. Drake was the chair of the State Employment Relations Board, which had jurisdiction over 350,000 employees covered by collective bargaining agreements in the state of Ohio. Ms. Drake held a number of senior level positions in state government at the departments of Commerce and Administrative Services. She also worked as an assistant city attorney for the city of Columbus
and as an assistant county prosecutor early in her legal career. Ms. Drake is a cum laude graduate of Ohio Wesleyan University and the Claude Pettit College of Law at Ohio Northern University.

Valerie Haertel is Global Head of Investor Relations at BNY Mellon in New York. Prior to this, Haertel was Senior Vice President of Investor Relations at State Street Corporation in Boston. She was responsible for the global investor relations program, managing relationships with the company's shareholders and analysts, since June of 2012. Prior to State Street Corporation, Haertel served as Vice President of Investor Relations for Medco Health Solutions since 2006; Vice President and Director of Investor Relations at AllianceBernstein for five years; Senior Vice President of Investor Relations and Corporate Communications at telecommunication services provider, RCN Corporation; Director of Nasdaq Company Services and Chief Retention Officer for The Nasdaq Stock market; Vice President of Corporate Analysis/Investor Relations at Georgeson & Company; and Research Associate at Prudential Securities. She was named Best Investor Relations Officer by *Institutional Investor* magazine in 2009 and 2010 for the Healthcare Services and Distribution industry. Under her leadership, Medco was named as having the Top Corporate IR Management Program in 2009 for Healthcare Equipment and Services by Greenwich Associates, ranking No. 16 for all industries combined.

Haertel has been a NIRI member since 1995, and serves on the NIRI-Boston chapter Board. She is a member of the NIRI Senior Roundtable. Haertel was Chapter President of NIRI-NY in 2004-2005, and served on the NIRI-NY chapter board for six years. She is also a member of the Investor Relations Association. Haertel graduated from St. John's University with a Bachelor of Science degree as well as a Master of Business Administration.

Margo C. Happer is senior vice president, investor relations at Wyndham Worldwide (NYSE: WYN), one of the world's largest hospitality companies with 2015 revenues of more than $5.5 billion from businesses in lodging, vacation ownership, and vacation exchange and rentals. She is responsible for developing and executing investor relations programs to support valuation of the company's stock and is Wyndham Worldwide's primary liaison with institutional investors. As one of the best performing stocks of the S&P "500" since the market bottom in March 2009, Wyndham Worldwide is consistently recognized for its "Best in Class" investor relations program. Ms. Happer and the IR program are regularly ranked in Institutional Investor's "All-American Executive Team" and the company won *IR Magazine's* Sector Award for Leisure & Media in 2012 and 2013.

Prior to joining the Company, Ms. Happer was vice president, investor relations and corporate communications at IDX Systems Corporation, a leading provider of healthcare information technology, with a market capitalization of approximately $1 billion. She was responsible for corporate branding and reputation

management, investor relations, media relations, community relations and marketing communications. IDX was acquired by GE Healthcare in January 2006.

Prior to IDX, Ms. Happer was vice president and director – Investor Relations Counsel for Citibank's American Depositary Receipts (ADR) business. She joined the bank in August 1994 to create and direct the function, formed to help Citibank's ADR clients develop and implement their U.S. investor relations and communications programs. In this capacity, she consulted with more than 250 companies in 27 countries and spoke at seminars and conferences worldwide. As a member of Citibank ADR Operations Team, she also held business strategy and development responsibilities.

From 1988 to 1994, Ms. Happer was a vice president and unit manager at Hill and Knowlton, Inc., an international public relations firm. Ms. Happer began her investor relations career in 1984 as a research associate at Gulf+Western, a Fortune 100 company later known as Paramount Communications.

Ms. Happer is an active member of the National Investor Relations Institute (NIRI), a professional association of more than 5,000 corporate officers and investor relations consultants. From 1993 to 2001, she was an officer and director of the New York Chapter of NIRI. Under her leadership as president, NIRI-NY was recognized as "Best Chapter" in 1997. She served on the Annual Conference Committee in 2001 and was co-chair in 2002. She was the founding member of NIRI's Virtual Chapter in 2002. Ms. Happer was on the National Board of Directors from 2002 - 2006. She is currently Chair of the Senior Roundtable Steering Committee.

Ms. Happer received a bachelor's degree from the Pennsylvania State University and a master of business administration degree from Fordham University. She is based at Wyndham Worldwide headquarters in Parsippany, N.J.

Lee Ann Howard is the founder of Howard & O'Brien Executive Search. Lee Ann identifies candidates for senior general management positions, and also specializes in functional assignments in human resources, finance, and sales and marketing. In addition, she has expertise in finding key board of director members for both public and privately held companies. Prior to entering executive search, Lee Ann's career was in senior human resources positions with world-class companies, including Nestlé S.A., The DuPont Merck Pharmaceutical Company, Marion Merrell Dow, and Frito-Lay, Inc.

Lee Ann is active in both professional organizations and philanthropic endeavors. She is currently on the boards of the American Heart Association and the MetroHealth Foundation. She has also served in leadership roles on the boards of In Counsel with Women, The Gathering Place, Women's Community Foundation, and Business Volunteers Unlimited. She is the founder of the Conversations with the Board series which prepares executive women to serve on boards of directors. Ms. Howard was an Ernst & Young Entrepreneur of the Year finalist and has received many awards and honors, including the National Association of Women Business Owners Top Ten Award in Northeast Ohio, the Athena Award, and the Medical Mutual Pillar Award for Community Service.

Lee Ann earned an MS from Baker University and a BA from Truman State University.

Joni S. Jacobsen defends publicly traded companies and their directors and officers entangled in complex securities class action litigation, derivative litigation, SEC investigations, and corporate governance disputes. Ms. Jacobsen also conducts internal investigations for public and private companies, boards of directors and special committees, and frequently counsels clients on a wide range of strategic litigation and corporate governance matters. Her experience extends to a wide range of underlying issues including alleged accounting irregularities, insider trading, inadequate or misleading public disclosures, breaches of fiduciary duties and short-swing trading.

Ms. Jacobsen represented 30 public companies in the In re Section 16 (b) Litigation, including Martha Stewart Living Omnimedia, AsiaInfo- Linkage, Red Hat, Priceline.com, TheStreet.com and others, where the District Court's dismissal was affirmed by the Ninth Circuit. Ms. Jacobsen also successfully represented numerous senior executives and public companies in securities and derivative litigation including Delcath, Inc., and former executives of Overseas Shipholding Group, Tronox, Inc. and The Great Atlantic & Pacific Tea Company, among others. Her sophisticated approach has allowed her to succeed in getting the vast majority of the securities and derivative litigation cases dismissed outright on a motion to dismiss. In those cases that have survived motion practice, she has used discovery and class certification to strategically position the case for the best possible resolution, including summary judgment.

Prior to joining Dechert, Ms. Jacobsen was a partner in the litigation and dispute resolution practice of an international law firm. Ms. Jacobsen holds a B.A. from The University of Utah and a J.D. from The University of Chicago Law School.

Deborah E. Kelly, Partner, Genesis, Inc. has 35 years of experience in corporate communication, investor relations, corporate affairs, employee communication, crisis management and general management and marketing, including senior officer roles at a number of Fortune 500 companies, including consumer products (The Quaker Oats Company), building materials retailing (Lowes Companies) and conglomerates with diverse businesses (Esmark).

She has advised senior management and boards of directors concerning strategic positioning, value creation and integrated communication programs, providing a capital markets point of view. Her experience combines leadership, communication and traditional packaged goods marketing skills with a strong background in finance gained as a securities analyst and honed as an investor relations executive. In 2001, she became the second-ever honoree to receive the Lifetime Achievement Award from Investor Relations Magazine.
Deb was a member of the blue-ribbon Securities and Exchange Commission Advisory Committee on Corporate Disclosure in the late 1970s. She served on the National Investor Relations Institute (NIRI) board of directors, chaired the original NIRI Task Force on disclosure issues, and served as president of the Rocky Mountain Chapter for the 1997-1998 year, continuing as a director. She has also been a member of the board of directors of Perdue Farms since 1996 and is currently Governance Committee Chair.

Katharine W. Kenny joined CarMax in October 2006 and was promoted to Vice President, Investor Relations, in April 2009.

Previously, she served as Vice President of Investor Relations at Massey Energy Company, also headquartered in Richmond. Prior to Massey, she served in similar positions at Ruddick Corporation in Charlotte, North Carolina and Pillowtex Corporation in Dallas, Texas, where she began her IR career in 1993.

Katharine received her B.A. from Kenyon College in 1977. She received an M.B.A. in finance and accounting from Cleveland State University in 1983, where she was awarded Beta Gamma Sigma recognition (the National Scholastic Honor Society in the fields of Business and Administration).

In addition to serving as a member of the NIRI Senior Roundtable Steering Committee, Katharine is Co-Chair of The Conference Board's Global Council of Investor Relations Executives. She also serves on the Board of Directors of Richmond-based non-profit, FeedMore and the Council for Women's Health Research at Yale.

Jenny R. Kobin, Partner, Investor Relations Advisory Solutions, is a veteran IR practitioner with 25 years of partnering with corporate executives and board of directors on investor communications, capital markets, industry competitive intelligence, crisis communications and event management.

Jenny began her career as an investment banker at J.C. Bradford, working on IPOs, M&A, and equity & debt deals. She then transitioned to the IR team at NationsBank (now Bank of America), followed by senior roles leading the IR and corporate communications functions for small and mid-cap Nasdaq and NYSE-listed companies, including Inspire Pharmaceuticals (acquired by Merck), PSS World Medical (acquired by McKesson), Web.com and SciQuest.

Jenny has served on the NIRI National Board of Directors, as chair of the Senior Roundtable, as co-chair of its Annual Conference and as an officer and director of its Charlotte and Research Triangle Park, NC chapters. In 2016, Jenny was named a NIRI Fellow, which recognizes experienced executives for their commitment and contributions to the profession of investor relations. Jenny is Board Chair of Hope Haven, a non-profit organization serving families and children with special needs.

Jenny received a B.S. in Commerce from the University of Virginia and an M.B.A. from Kenan-Flagler Business School at the University of North Carolina, Chapel Hill.

Baruch Lev is the director of the Vincent C. Ross Institute of Accounting Research and the Philip Bardes Professor of Accounting and Finance at New York University Stern School of Business. In his current positions, Professor Lev teaches courses in accounting, and financial analysis.

Professor Lev has been with NYU for more than ten years. He was formerly with the University of Chicago, University of California, Berkeley (jointly at the business and law schools), and Tel Aviv University, where he had been the dean of the business school. Lev has extensive experience in public accounting, finance and consulting and served on various boards. He won many scholarly awards and prizes, including two honorary doctorates, and testified several times before congressional committees. Lev authored five books and more than 100 research papers published in leading academic journals.

Sam Levenson is the Founder and Chief Executive Officer of Arbor Advisory Group, an investor relations and corporate communications advisory firm composed of senior level advisors whose experience includes decades as corporate executives driving communications programs.

Mr. Levenson has served as a trusted advisor to CEOs, CFOs and Boards of Directors for over 25 years in the Investor Relations, Corporate Communications, Public Affairs and Global Security functions. His extensive experience includes designing and implementing strategic communications plans, crisis management, mergers and acquisitions as well as other strategic and financial transactions for global companies including Sony Corporation, Cendant Corporation and Staples, Inc.

Mr. Levenson has served on the National Investor Relations Institute (NIRI) Board of Directors, as chair of its external affairs committee, as chair of its Senior Roundtable, as co-chair of its Annual Conference and as an officer and director of its Boston and CT Chapters. For the Investor Relations Association, he served in each of the officer roles, including president, and subsequently as a director. In addition, Mr. Levenson co-chaired the CFAI/NIRI Joint Task force on Issuer and Analyst Relations which published Best Practice Guidelines subsequently endorsed by both the NYSE and NASDAQ.

Mr. Levenson previously served on the FASB's Financial Accounting Standards Advisory Committee as well as the Client Advisory Board of IPREO LLC. He is also the recipient of numerous awards from IR Magazine and Institutional Investor Magazine, a guest lecturer at universities and a frequent speaker at professional

conferences. He holds a Bachelor of Science in Business Administration degree from Boston University with a concentration in Accounting.

Frank Luntz is one of the most honored communication professionals in America today. "The Nostradamus of pollsters," said Sir David Frost, while *Time* magazine named him one of "50 of America's most promising leaders aged 40 and under," and *Newsweek* magazine identified him as No. 24 on their Power Elite survey. In 2012, he finished 87th in a *Time* magazine global poll of the "most influential people in the world." Frank was named one of the four "Top Research Minds" by *Business Week*, "the hottest pollster" by *The Boston Globe*, and was a winner of *The Washington Post's* coveted "Crystal Ball" award for being the most accurate pundit. His focus groups have become so influential that presidential candidate Barack Obama had this to say following the PBS presidential debate: "When Frank Luntz invites you to talk to his focus group, you talk to his focus group."

The "Instant Response" focus group technique pioneered by Frank has been profiled on 60 Minutes, Good Morning America (on Election Day), and on PBS's award-winning Frontline. He has been a guest on virtually every talk show in America, including multiple appearances on The Daily Show, The Colbert Report, and Real Time with Bill Maher, as well as Meet the Press, Nightline, The Today Show, Charlie Rose, The PBS NewsHour, Face the Nation, and Tavis Smiley. He also served as a consultant to the NBC hit show The West Wing.

Frank has worked for 50 Fortune 500 companies and CEOs, but he's best known for political commentary. More media outlets have turned to Dr. Luntz to understand the hopes and fears of Americans than to any other political pollster. Since 2007, Frank has been the "Focus Group Czar" for Fox News, conducting over 100 sessions in more than 20 states, as well as co-hosting several live hour-long prime time specials and dial sessions during every presidential debate. In 2011, Frank was the only non-journalist invited to host a debate of the GOP presidential contenders in Des Moines, Iowa, repeating that role in 2015. For the past four years, Frank has served as a news analyst for CBS News, focusing on corporate crisis communications as well as politics.

Luntz was a primary night and election night commentator on MSNBC in 2000 and 2004. His reoccurring segments on MSNBC/CNBC, "100 Days, 1000 Voices" won the coveted Emmy Award in 2001. Frank has conducted focus group sessions for all three broadcast networks, two of the three cable news channels and PBS, as well as for *The Wall Street Journal*, *Newsweek*, *The New Yorker*, *The Times of London*, and *U.S. News & World Report*. He has worked in every British General Election in some capacity since 1997.

Dr. Luntz has written, supervised, and conducted more than 2,500 surveys, focus groups, ad tests, and dial sessions in more than two dozen countries and six continents over the past 20 years. His political knowledge and skills are recognized globally, and he has served as an election consultant and commentator in Canada, Britain, Israel, Ireland, Germany, Austria, the Netherlands, Australia, Venezuela, and Ukraine.

Frank is the author of three New York Times Best Sellers. Words that Work: It's Not What You Say it's What People Hear, explores the art and science of language creation. His second book, What Americans Really Want … Really, addresses the private hopes, dreams and fears of the American people; it reached No. 18 on the bestseller list. His most recent book, WIN, reached No. 2 on Amazon and No. 3 on The New York Times Business Best Seller List in its first month in print. He has written about the power of language for *The Wall Street Journal*, *The New York Times*, *Los Angeles Times*, *Financial Times*, *The Times of London*, and *The Washington Post.*

When he is not consulting, Dr. Luntz can often be found in front of a classroom. From 1989 until 1996, he was an adjunct professor at the University of Pennsylvania. He has also taught courses at Harvard University and George Washington University. Frank graduated from the University of Pennsylvania with an

honors Bachelor of Arts degree in history and political science, and was awarded a Thouron Fellowship. He received his Doctorate in Politics at the age of 25 from Oxford University. He spoke for 24 straight hours as part of the Oxford Union Society's Guinness World Book of Records debate. In the spring of 1993, Frank was named a Fellow at Harvard University's Institute of Politics, making him the second-youngest individual ever to receive this honor.

Carol Murray-Negron coaches senior executives and business leaders to optimize their performance effectiveness, leadership presence, and strategic communications. With over 25 years in corporate management, Carol understands what today's leaders are up against.

Carol's broad corporate experience includes senior positions with Avon Products, "the company for women," in both their U.S. and international businesses. She held vice-president positions in U.S. sales, Asia-Pacific marketing and investor relations. Her global experience includes ex-pat assignments in Mexico and Hong Kong. She is widely known in the field of investor relations where she coaches senior executives to communicate more effectively with investors.

Coaching specialties include executive and leadership coaching, organizational leadership, career development, and presentation skills, as well as strategic and financial communications.

A keynote speaker, Carol speaks on a variety of topics that resonate with executive women and investor relations professionals – everything from "transitioning in the first 30 days" to "five key things you need to know" to be successful.

Carol is also executive coach with Right Management. She holds a Certificate in Executive and Life Coaching from NYU is and is member of the International Coaching Federation.

A long-time member of National Investor Relations Institute and NIRI's Senior Roundtable, Carol is a NIRI Fellow and a recipient of Investor Relations Magazine's Lifetime Achievement Award. She's an adjunct professor of investor relations at New York University's School of Professional Studies.

Carol earned a Master of Fine Arts from Yale School of Drama and a B.A. from Chatham University.

Jane Okun Bomba is executive vice president and chief administrative officer of IHS Markit. She is a seasoned executive with over 25 years of experience in investor relations, integrated communications, brand and corporate finance including financial planning and analysis, and accounting. Ms. Okun Bomba has held the top investor relations position at multiple firms and joined IHS in 2004 as Senior Vice President, Investor Relations and Corporate Communications. After helping IHS complete a successful IPO, she assumed responsibility for many enterprise-wide initiatives. These included developing and implementing a single global ERP, replacing over 40 distinct billing and financial systems in 17 locations around the world, and launching the company's Corporate Sustainability strategy and function, including the integration of sustainability and related performance metrics as a key corporate objective.

Prior to joining IHS, Ms. Okun Bomba was a partner with Genesis, Inc. and headed investor relations at Velocom, Inc., MediaOne Group and Northwest Airlines. She also held several management positions in corporate finance at both Northwest Airlines and American Airlines. She started her professional career as a CPA with Price Waterhouse in Detroit.

A native of New York, Ms. Okun Bomba holds both a BGS and an MBA from the University of Michigan at Ann Arbor. She also completed graduate studies at the Stockholm School of Economics. She serves on the boards of International Relief and Development, the Denver Metro Chamber of Commerce and the Denver Economic Development Corporation.

Smooch Repovich Reynolds is Executive Vice President, Investor Relations & Global Communications & Brand Relations Practice Group Leader, DHL International.

Ms. Reynolds' expertise is highly focused in the investor relations/finance, communications and brand marketing professions. She has served clients across a broad array of industries, ranging in size from pre-IPO start-ups to Fortune 500 corporations, as well as non-profit entities/associations. As a former corporate communications and financial public relations practitioner, Ms. Reynolds approaches her work from the standpoint of first-hand knowledge of the functions and advises her clients as such bringing clarity to their IR and Communications challenges.
Prior to joining DHR, Ms. Reynolds was a partner in the Los Angeles office of Caldwell Partners, and was the leader of the firm's Investor Relations and Communications Practice.

Previously, Ms. Reynolds was the senior vice president/CCO at The Irvine Company, where she was responsible for redefining the communications function. Before that, she served as the founder and CEO of The Repovich-Reynolds Group, a retained search and management consulting firm specializing in the investor relations, communications and marketing functions throughout North America. She is a member of The Arthur Page Society (CCO professional group comprised of the top 300 communicators in North America), IABC (lifetime member of this global communicators association), and NIRI SRT (IRO association comprised of the top 175 executives in this profession).

A dynamic lecturer, keynote speaker, media expert on employment issues, and frequent contributor to global professional journals and newsletters, Ms. Reynolds has been featured on CNBC's "Power Lunch," CNN-TV, Bloomberg TV, Fox News and myriad other TV network affiliate broadcast news programs.
Ms. Reynolds holds a Bachelors of Science degree in Broadcast Journalism from the University of Southern California.

Greg Secord is Vice President, Investor Relations at Open Text Corporation (NASDAQ:OTEX), Canada's largest software company. Greg's primary responsibility is dealing directly with Wall Street analysts and institutional investors. With over 20 years of IR experience in both North American and European capital markets, Greg has managed IR through over 50 acquisitions in his career, including the 2016 acquisition of HP Inc. software assets by Open Text.

Greg has created presentation materials for the Toronto Stock Exchange to help educate executives of newly listed companies on the fundamentals of best practices IR. He has also been quoted in industry trade publications and is a published contributor to post secondary textbooks on business and accounting. He has consulted, advised and counseled many industry leaders including some of the largest technology and insurance companies in Canada.

Greg is an in-demand speaker, presenting at various IR workshops throughout North America, including the Silicon Valley Investor Relations Think. He regularly lectures on global IR planning and hi-tech acquisition strategy at many of Canada's top colleges and universities. He is the recipient of numerous IR Magazine Awards in Canada including awards for Best Investor Relations Officer, Best Overall Investor Relations, Best Use of Technology and Best Investment Community Meetings.

Greg is incoming chair for the National Investor Relations Institute's (NIRI) Senior Roundtable and is a past board member for both the NIRI's Virtual Chapter where he served for four years, and the Canadian Investor Relations Institute (CIRI) where he served for six years. He is the past president of the regional chapter of the International Association of Business Communicators (IABC), is a past board member of the York University Technology Association.

Matthew Stroud is a senior investor relations practitioner with 25 years of corporate finance experience including 20 years in corporate investor relations. For nearly 15 years he led the investor relations program at Darden Restaurants, where he gained experience with M&A, divestitures, crisis communications, leadership transitions, proxy contests and activist investors. While there, Mr. Stroud earned five nominations to *Institutional Investor* magazine's "All-America Executive Team for Best Investor Relations Officer" in the restaurant sector, winning twice, and was twice a finalist in *IR Magazine's* annual award for best "Investor Relations Officers in a Mid-Cap company."

Mr. Stroud served a four-year term on NIRI's Board of Directors including a one-year term as Chairman of the organization. In 2014, he was named a NIRI Fellow, an honor bestowed upon a select few investor relations practitioners who "epitomize the leadership, integrity, involvement, and contributions of investor relations professionals."

He is a frequent speaker at professional conferences and holds BA and MBA degrees from Brigham Young University.

Mary Beth Vitale is a sitting public company director and former CEO. She was CEO/Chair of Westwind Media, President/COO of Rocky Mountain Internet and President/corporate officer for AT&T. Most recently, she served on the board of Zynex, Inc., a publically traded medical device company, as Audit Committee Member and Compensation Chair. Currently, she serves on the board of CoBiz Financial Inc., a $3.6B financial holding company. She was the SEC expert and Audit Committee Chair for five years, and currently is the Cyber expert and Nominating and Governance Committee Chair. She was a Commissioner for Colorado Governor Owens Commission on Science and Technology for nine years. She is a National Association of Corporate Directors (NACD) Leadership Fellow, and served as President and Chair for NACD's Colorado Chapter. Ms. Vitale launched the Women Corporate Directors, Colorado Chapter. She is an author and frequent speaker on Cyber and board governance topics around the world.

Michael H. Wargotz is a seasoned business professional with significant executive and entrepreneurial experience across a diverse range of industry sectors. Presently, he is the Chairman of Axcess Ventures, an affiliate of Axcess Worldwide, which pursues unique business development and strategic investment opportunities.

A CPA, Mike received his MBA from the NYU Stern School of Business and began his career in 1980 at Price Waterhouse, where he performed audits on a myriad of clients including a Fortune 100 conglomerate and a bauxite mining operation among others. He later continued his career, from 1985 to 1993, at American Express where he broadened his business acumen to include the areas of treasury, strategic planning, financial analysis, and investor relations.

From 1994 to 1999, Mike held various senior executive positions within HFS Incorporated and its successor, Cendant Corporation. In 1998, Mike rose to the CEO position of one of Cendant's operating divisions and gained responsibility for the management of five disparate businesses comprised of over 2,000 employees. Through this tenure, Mike's division generated over $500 million in revenues and $70 million of operating income. He eventually participated in the subsequent divestiture of all of these businesses, having generated nearly $500 million of proceeds for Cendant.

From 2000 through 2004, Mike and his business partner created a strategic alliance/partnership marketing firm to leverage their vast relationship networks. This marketing firm eventually morphed into Axcess Worldwide (of which Mike continues to be involved with today). Additionally, post 2004, Mike served as the Chief Financial Advisor for NetJets, Inc., the worlds' leading fractional private aviation enterprise. In close connection with the Chairman & CEO of NetJets, Mike was actively involved in company-wide operational and financial analysis, consulting on the optimization of the global fleet, maintenance operations review,

sales/retention strategies, participated in negotiations with key global vendor programs, and other company-wide like initiatives. His NetJets tenure ended in 2009, at which time, with other members of the NetJets senior leadership team (including NetJets Chairman & CEO), Mike founded The Milestone Aviation Group and was its' Chief Financial Officer from the period 2009 - 2011.

In addition to his work with Axcess Ventures, Mike currently serves on the Board of Directors of three publicly traded companies (Wyndham Worldwide Corporation – NYSE:WYN; Resources Connection, Inc. – NASDAQ: RECN; and Cornerstore Brands – NYSE: CST).

Maureen T. Wolff is CEO of Sharon Merrill Associates, Inc. A national thought leader in investor relations and corporate communications, Maureen leads implementation of the firm's strategic vision and provides high-level strategic counsel to its clients. She is a past chairman and board member of NIRI and a current member of NIRI's Senior IR Roundtable steering committee. She also is a past president and honorary director of NIRI's Boston Chapter.

Maureen is a trusted advisor to CEOs, CFOs and boards of directors on critical communications issues related to corporate governance, shareholder activism and proxy contests, and Regulation Fair Disclosure. She is a frequent speaker on investor relations issues and has delivered speeches and participated on investor relations panel discussions at conferences sponsored by the New York Stock Exchange, the National Association of Corporate Directors, NIRI, the Publicity Club of New England, Business Wire and other professional development organizations. She has lectured at universities in the Boston area and has appeared on CNBC, and her comments have been featured in national newspapers and magazines. In addition, Maureen has received awards from the Public Relations Society of America, the Publicity Club of New England and Women's Business magazine.
Prior to joining Sharon Merrill Associates in 1985, Maureen held positions in the investor relations and corporate communications departments at Lotus Development Corporation. She received a B.A. degree in Communications from Montclair State University. Her specialized training includes completion of prescribed studies in "Financial and IR" at the Simmons College Graduate Program in Communications.

Nadya Zhexembayeva - Called 'The Reinvention Guru' (In Ventures magazine) and 'The Queen of Reinvention' (TEDx Navasink), Dr. Nadya Zhexembayeva is a business owner, educator, speaker and author — specializing in reinvention. In 2009, Nadya co-authored the term "embedded sustainability", and in 2015 introduced the concept of "Chief Reinvention Officer".

As a business owner, Nadya oversees a group of companies active in real estate, investment, and consulting. As a consultant, Nadya has helped such organizations as The Coca-Cola Company, ENRC PLC, IBM, CISCO, Erste Bank, Henkel, Knauf Insulation, Vienna Insurance Group and many others to reinvent their products, processes, and leadership practices.

As an educator, Nadya personally contributed to the development of nearly 5,000 executives from over 60 countries and 20 industries via small group executive education sessions, custom-made seminars, and long-term corporate reinvention projects.

She served as the Coca-Cola Chaired Professor of Sustainable Development at IEDC- Bled School of Management, an executive education center based in the Slovene Alps, where she continues to teach courses in leadership, strategy, change management, design thinking, and sustainability. In addition to IEDC, Nadya has taught in other business schools, including CEDEP (France) and IPADE Business School (Mexico).

As a speaker, Nadya has shared her insights with audiences worldwide through keynotes, panel presentations, and workshops. She has delivered three TEDx talks in Austria, Slovenia and the US.

Nadya is a member of the Resourcefulness Advisory Board at OMV, an oil and gas company, as well as a member of the Advisory Board of Fowler Center for Business as an Agent of World Benefit at Weatherhead School of Management, Case Western Reserve University. She also serves as the President of Challenge:Future, a global student think-DO-tank and innovation competition that unites 35,000 members from 242 countries and territories.

As an author, Nadya has written two books ("Embedded Sustainability: The Next Big Competitive Advantage" in 2011 and "Overfished Ocean Strategy: Powering Up Innovation for a Resource-Deprived World" in 2014) and contributed to five others. In an effort to reinvent corporate approaches to sustainability strategy, Nadya and her co-author Chris Laszlo coined the concept 'embedded sustainability', which was virtually non-existent when they started in 2009. Today, it produces 55 million Google search results and has become a staple for corporate sustainability efforts.

Nadya received her BA in management and BA in psychology from Hartwick College and her PhD in Organizational Behavior from Case Western Reserve University.

A daughter of Kazakhstan, Nadya and her family split their life between the U.S. and Eurasia.

NIRI extends its gratitude to Ipreo for their support of the 2016 Senior Roundtable Annual Meeting

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