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"Good speakers... the ability to question these more experienced IROs"

NIRI IR SEMINARS IN SANTA MONICA, CA

Fundamentals of Investor Relations JANUARY 8-11, 2017

Best in Class Investor Presentations and Investor Days: Communicating Your Company's Story Strategically and Effectively

JANUARY 12, 2017

Writing Workshop for Investor Relations: Crafting a Compelling Message for Investors **JANUARY 13, 2017**



REGISTRATION FORM

Or register online at www.niri.org/learn

NIRI Seminars

Fundamentals of Investor Relations January 8–11, 2017, Santa Monica, CA

A broad overview of all aspects of IR – finance, communications, marketing, securities law compliance, governance, and more. With more than 10,000 alumni, NIRI's Fundamentals of IR is the leading IR education program.

MEMBER FEE \$1,195
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Best in Class Investor Presentations and Investor Days: Communicating Your Company's Story Strategically and Effectively January 12, 2017, Santa Monica, CA

This hands-on one day workshop combines theory with small group breakouts and focuses on all the key elements for a successful investor presentation.

MEMBER FEE \$749	
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Writing Workshop for Investor Relations: Crafting a Compelling Message for Investors January 13, 2017, Santa Monica, CA

Learning principles and techniques of clear, efficient financial writing. Through examples and practical exercises, you will learn to recognize good writing and what to look for when you edit copy.

MEMBER FEE \$749	
NON-MEMBER FEE	949

All seminars take place at:

Loews Santa Monica Beach Hotel 1700 Ocean Ave., Santa Monica, CA 90401

* includes one year of NIRI membership for qualified new members

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You are responsible for making travel arrangements and hotel accommodations, which are not covered in the seminar registration fee. For information on agendas, special discounted hotel rates, cancellations, and other details, please visit www. niri.org/learn. NIRI membership is in the name of the individual, not the employer organization; member rates for events and other benefits apply only to the individual member, not all members of an organization. To cancel, submit a request in writing to prodev@niri.org at least one week prior to the start of the seminar. A refund of the registration fees will be processed, less a \$100 processing fee, within one month of the seminar. Transfers to a later session will not be honored and no refunds will be issued for cancellations within one week of the start of a session

