



NIRI Finance Seminars in New York

Finance 101 for IR Professionals
NOVEMBER 14, 2016

Finance Essentials for IR
and Corporate Communications
NOVEMBER 15 - 16, 2016

Think Like an Analyst
NOVEMBER 17, 2016

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NIRI Finance Seminars

Finance 101 for IR Professionals November 14, 2016, New York, NY

Learn the basics of Financial Markets, Corporate Finance, Financial Statements, and Valuation. This course will give you the confidence to participate in financial discussions and enable you to engage with investors, analysts, the business media and the C-suite.

MEMBER FEE \$1149

NON-MEMBER FEE \$1349

Finance Essentials for IR and Corporate Communications

November 15 – 16, 2016, New York, NY

If you have already taken Finance 101 or if you have some financial knowledge already, this is a great next step. We recap the key concepts and then take your knowledge to the next level, applying the principles to real situations across a range of sectors. We cover accounting and analysis and key corporate finance concepts – shareholder value, cost of capital, evaluating M&A, dividend and buy-back policy etc. – everything you need to communicate your company's financial story effectively and participate fully in C-suite discussions – all in an accessible way for non-finance specialists and designed specifically for corporation communicators.

MEMBER FEE \$1699

NON-MEMBER FEE \$2199

Think Like an Analyst November 17, 2016, New York, NY

Learn to look through the eyes of one of your key target audiences. Find out how analysts think, how they build their models and what pushes their buttons. This course will put you in the shoes of an analyst so that you can see things from their perspective. Exercises include a team forecasting competition, interpreting how guidance affects an analyst's model and identifying the key assumptions in consensus.

MEMBER FEE \$1149

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All seminars take place at:

New York Society of Security Analysts
1540 Broadway (entrance on 45th Street)
New York, NY 10036

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NIRI, 225 Reinekers Lane, Suite 560, Alexandria, VA 22314 USA
or fax to (703) 562-7701 or email to prodev@niri.org

You are responsible for making travel arrangements and hotel accommodations, which are not covered in the seminar registration fee. For information on agendas, special discounted hotel rates, cancellations, and other details, please visit www.niri.org/learn. NIRI membership is in the name of the individual, not the employer organization; member rates for events and other benefits apply only to the individual member, not all members of an organization. To cancel, submit a request in writing to prodev@niri.org at least one week prior to the start of the seminar. A refund of the registration fees will be processed, less a \$100 processing fee, within one month of the seminar. Transfers to a later session will not be honored and no refunds will be issued for cancellations within one week of the start of a session.



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