



Resources on Guidance Practices

[NIRI 2018 Policy Statement – Guidance Practices](#)

[NIRI, *IR Update*, "Going Long: How Can IROs Generate More Long-Term Investing in a World Dominated by Financial Markets Often Geared to Reward Short-Term Investing?" \(July-August 2018\).](#)

[NIRI, *Earnings Process Practices Research Report* \(2016\).](#)

[NIRI, *IR Update*, "Shifting to a Long-Term Focus" \(September 2015\).](#)

[NIRI, *Guidance Practices Study* \(2014\).](#)

[NIRI, *Standards of Practice for Investor Relations: Earnings Release Content* \(2013\).](#)

Additional Resources

[*The Washington Post*, "Editorial: Trump's instinct against corporate short-termism is on the money," August 18, 2018.](#)

[Jamie Dimon and Warren Buffett, *The Wall Street Journal*, "Commentary: Short-Termism Is Harming the Economy," June 6, 2018.](#)

[National Association of Corporate Directors, "NACD CEO Peter Gleason Comments on Business Roundtable's Support of Companies Moving Away from Providing Quarterly Earnings Guidance," June 7, 2018.](#)

[Business Roundtable Press Release, "Business Roundtable Supports Move Away from Short-Term Guidance," June 7, 2018.](#)

[FCLT Global, *Moving Beyond Quarterly Guidance: A Relic of the Past* \(October 2017\).](#)

[McKinsey Global Institute, *Measuring the Economic Impact of Short-Termism* \(August 2017\).](#)

[*Harvard Business Review*, "Finally, Evidence That Managing for the Long Term Pays Off" \(February 2017\).](#)

[The Generation Foundation/KKS Advisors, "Earnings Guidance – Part of the Future or the Past?" \(2014\).](#)