

IR Update: Editorial Guidelines

IR Update welcomes article submissions and story ideas from the investor relations community.

Bylined articles should meet the following criteria:

- The article should be a thought leadership piece that contributes to the advancement of the investor relations profession such as those that discuss interesting trends in IR, regulatory developments, innovations in IR practice, etc.
- Articles that promote a particular service provider's product (or service offering) or a consulting firm's expertise are not accepted.
- The article should be original and exclusive to *IR Update*, and should not be a reprint of an article that appeared in another publication, or will appear in another publication in the future.
- The article should be on a topic that wasn't already covered in a recent issue of *IR Update*.
- Feature article submissions are generally 1,500 to 2,000 words in length, but can be longer if needed to adequately cover a topic.
- *IR Update* also accepts shorter (200 to 400 words) articles about innovations in IR practice for the "IR Ideas @ Work" column.

IR Update is published 11 times a year; an expanded NIRI Annual Conference edition is published for June-July each year.

To begin a conversation about an article idea, please contact one of the people below:

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