



**September 20, 2016**

## **Breaking the Mold for Annual Conference**

The NIRI Annual Conference is always rated very highly in our member and attendee surveys. The June 4-7, 2017, conference in Orlando will be no exception. Why am I talking about this now in September?

1. We need your input. True to the theme “Breaking the Mold,” we are changing the way that we build the conference. Rather than issuing a call for presentations, we’re seeking your direct guidance as we develop session content. Please complete this brief [Conference survey](#) and let us know what topics are important to you, and give us your ideas for speakers. We welcome all member feedback on how to take the annual conference to the next level.
2. The early bird registration deadline is October 31. The deadline for your best value on conference is just over one month from now. You can use your 2016 budget dollars for 2017. So you’ll want to [register now](#) for the world’s largest IR education and networking event.

The Annual Conference Committee, composed of your peers, is meeting this week in New York and is led by Conference co-chairs, Karen Fisher of FSW Communications and Dennis Walsh of Zillow Group, Inc. I have known Karen and Dennis through their volunteer efforts for NIRI over the years, and I can already see a high level of energy around the 2017 conference planning. Honorary Annual Conference Chair Mickey Foster of FedEx Corporation, a well-respected NIRI Fellow, will add value with his IR leadership experience.

We’re reimagining NIRI and the Annual Conference this year, and I hope that you’ll help us by completing the [conference survey](#) and plan ahead to join us in Orlando on June 4-7, 2017.

With best regards,  
Mike

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